Top Ten Things You Need to Know

Jim Handy
Last Year’s Top Ten

1) Fastest GB growth will be in hyperscale
2) NAND price crash will hit hard in mid-2018
3) 4-bit 3D NAND will account for 20% of 2018 bits
4) 3D XPoint SSD shipments low; DIMMs introduced
5) SSD shipments in new PCs will remain below 50%
6) m.2 PCIe shipments will approach those of SATA
7) By end-2018 NAND prices will reach 3D NAND costs
8) Applications will widely adopt “Persistent Memory”
9) 3D NAND transition will be completed
10) Host-managed SSDs will become mainstream
This Year’s Top Ten

1) Price collapse does NOT drive higher GB consumption
2) NAND price crash will hit hard in mid-2018
3) 4-bit 3D NAND will account for 20% of 2018 bits
4) 3D XPoint DIMM shipments surpass XPoint SSDs
5) New PC SSD shipments reach 50%
6) m.2 PCIe shipments will approach those of SATA
7) NAND flash is zero margin business in 2019
8) Persistent memory applications remain specialized
9) Planar NAND Capacity used to make DRAM
10) Host-managed SSDs will become mainstream
Thank You!

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