



Flash Memory Summit

# MRAM brings native persistence at speed to memory applications

James Singer

Director of Application Engineering

Everspin Technologies

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# Safe Harbor Statement

## Forward-Looking Statements

This presentation contains “forward-looking statements” that involve risks, uncertainties and assumptions. If the risks or uncertainties materialize or the assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. All statements other than statements of historical fact could be deemed forward-looking statements, including, but not limited to: any estimates of addressable market size and our ability to capture that market, market trends and market opportunities, customer growth, product availability, technology developments, or other future events; any statements about historical results that may suggest future trends for our business; any statements regarding our plans, strategies or objectives with respect to future operations or business performance; any statements regarding future economic conditions; and any statements of assumptions underlying any of the foregoing. These statements are based on estimates and information available to us at the time of this presentation and are not guarantees of future performance. Actual results could differ materially from our current expectations as a result of many factors, including, but not limited to: market adoption of our products; our limited operating history; our ability to raise capital; our history of losses; our rate of growth; our ability to predict customer demand for our existing and future products; our ability to hire, retain and motivate employees; the effects of competition, including price competition; technological, regulatory and legal developments; and developments in the economy and financial markets.

We assume no obligation, and do not intend, to update these forward-looking statements, except as required by law.



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# MRAM's Time Has Come!



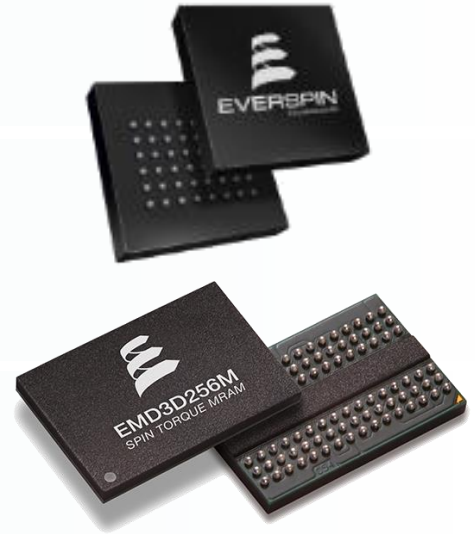
MRAM is here **today**



MRAM is the **key technology** for tomorrow's need for a universal memory

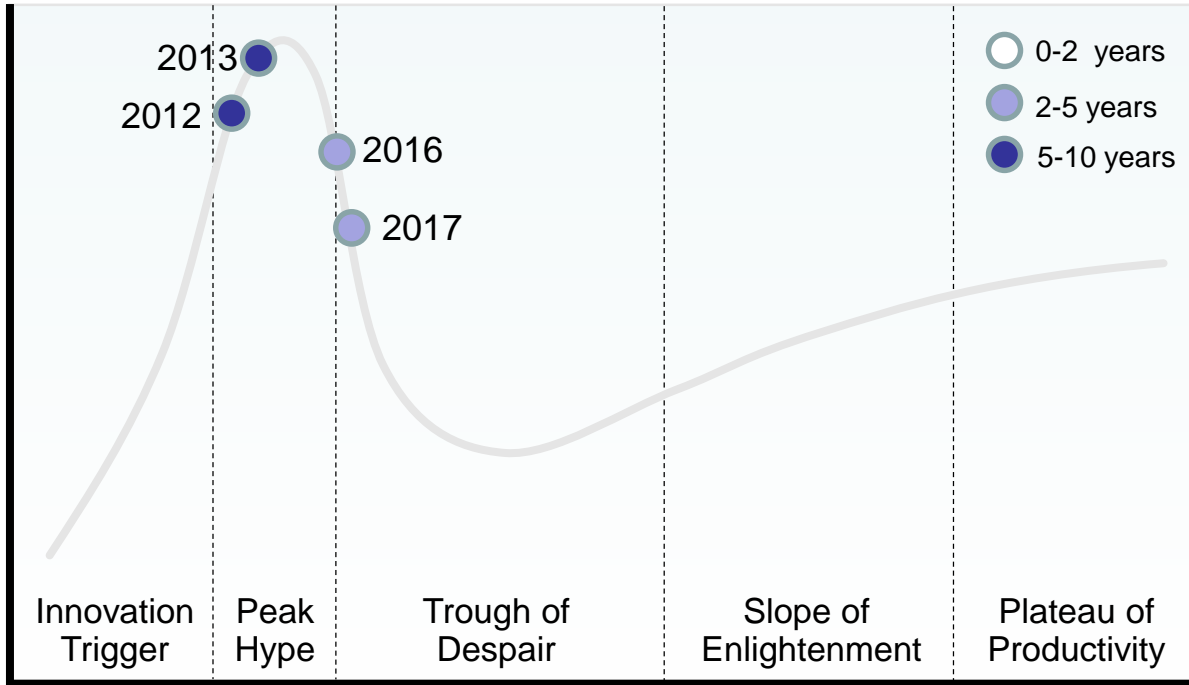


Everspin is at the forefront of driving the MRAM **revolution**





# STT-MRAM Hype Cycle



**Everspin**  
is driving MRAM toward the  
slope of enlightenment

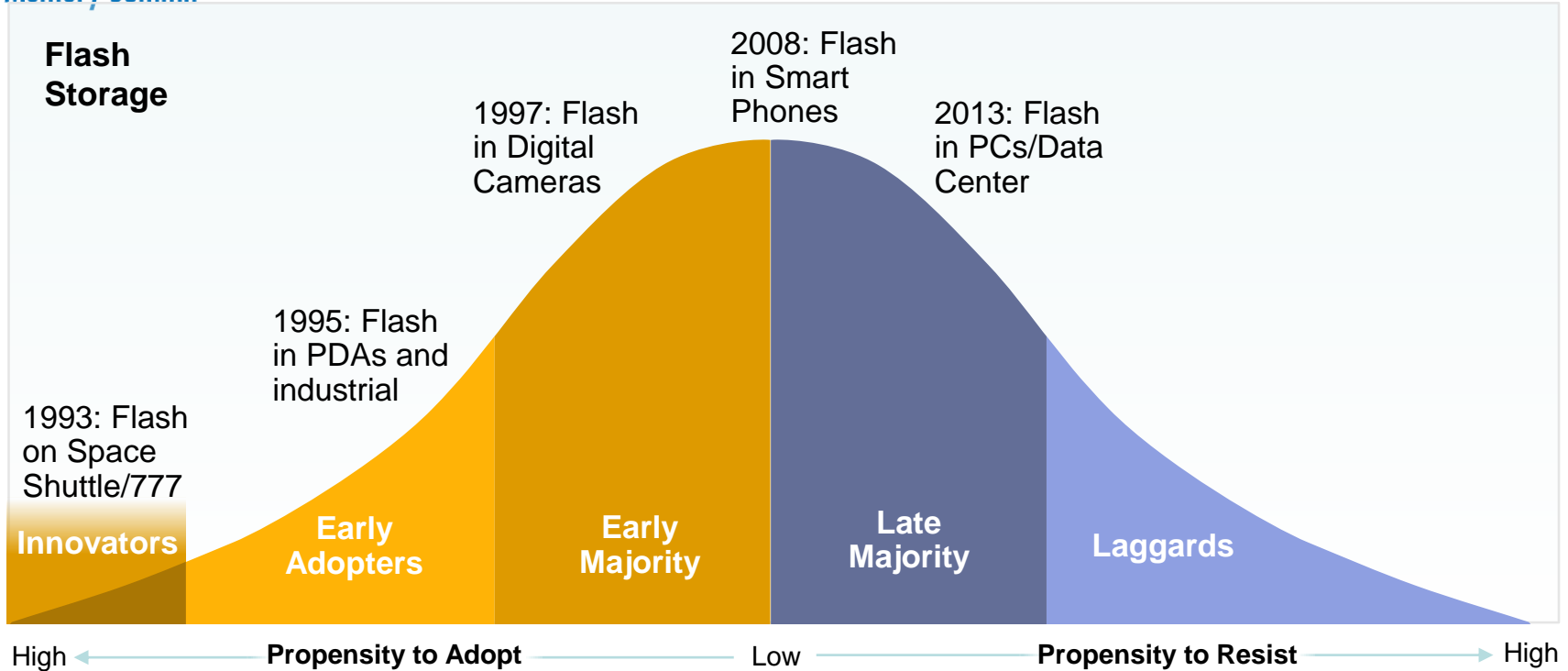
A person in silhouette is shown in profile, looking down at a smartphone. They are wearing a cap and earbuds. The background is a server room with racks of equipment. Overlaid on the right side of the image is a block of code in a light blue font. The code includes variables like 'mirror\_mod.use\_x', 'mirror\_mod.use\_y', and 'mirror\_mod.use\_z', and a comment about 'selection at the end -add back the deselected'.

**MRAM is the future of memory technology**



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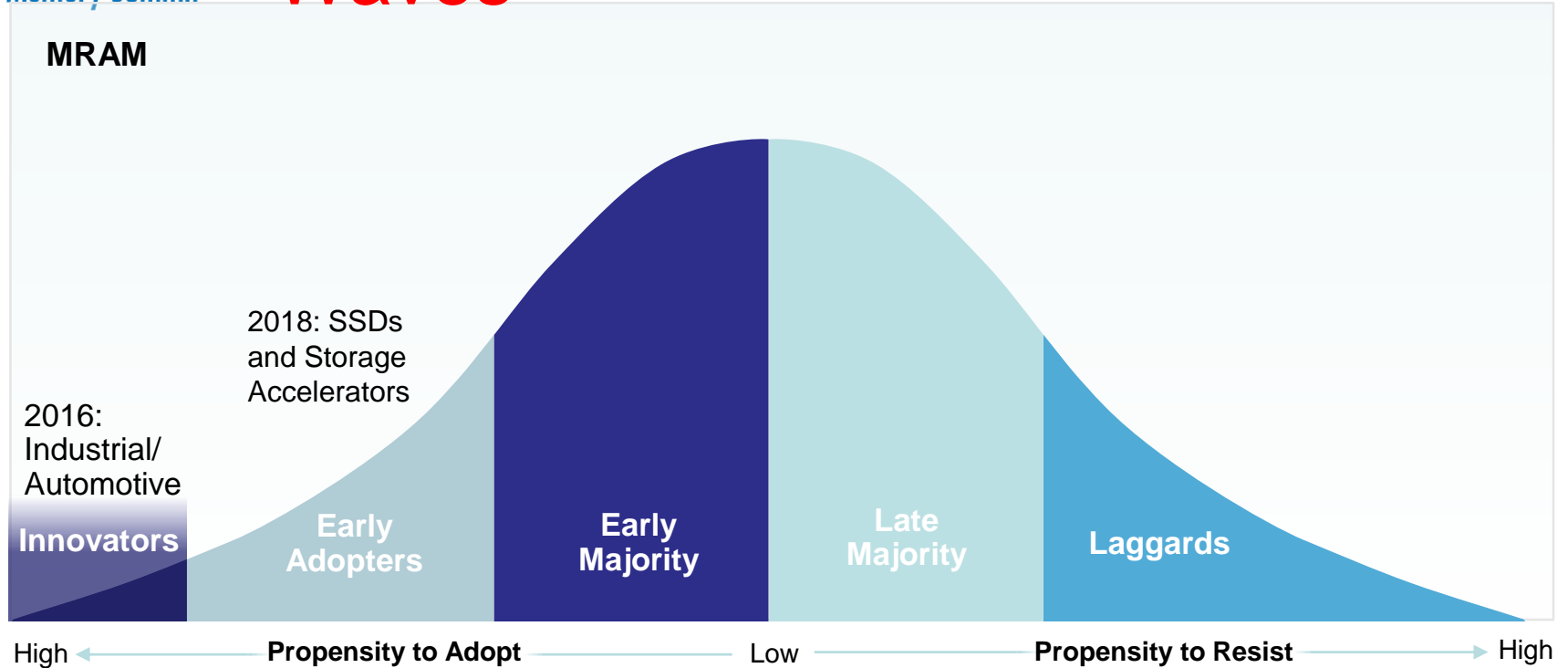
# Technology Life-Cycles & Disruptive Waves





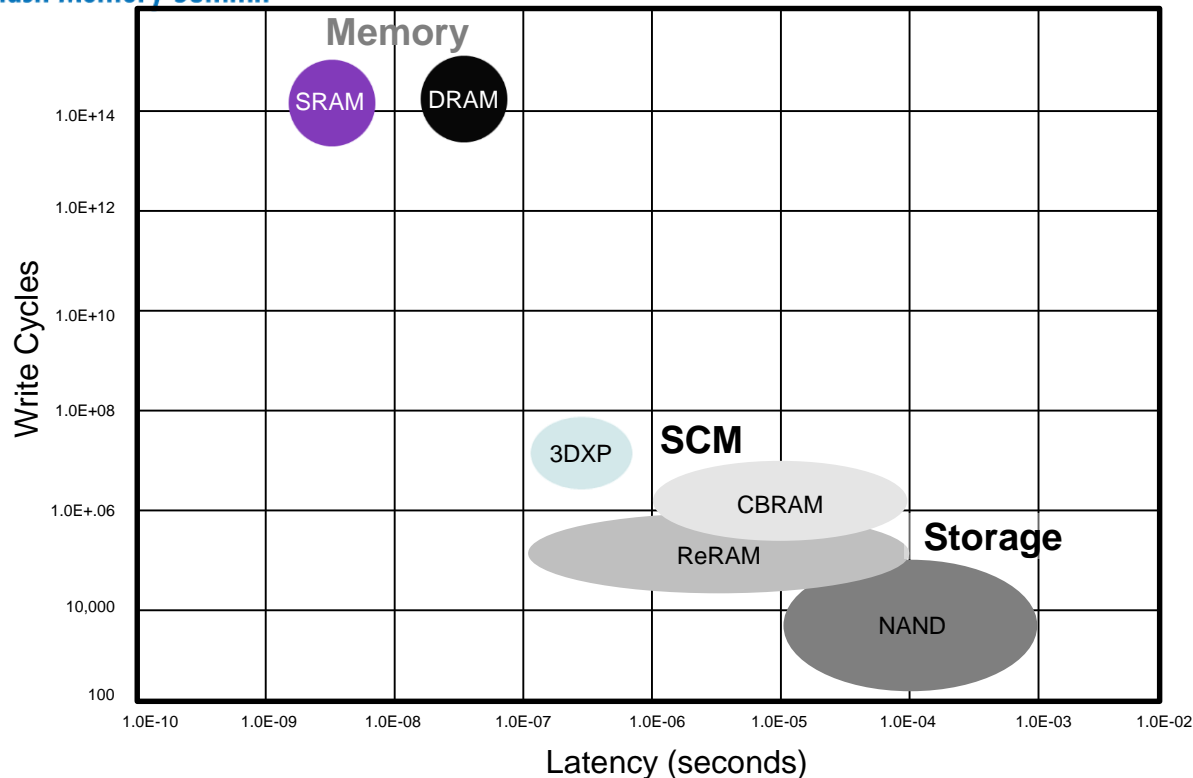
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# Technology Life-Cycles & Disruptive Waves





# Legacy Discrete Memory Solutions

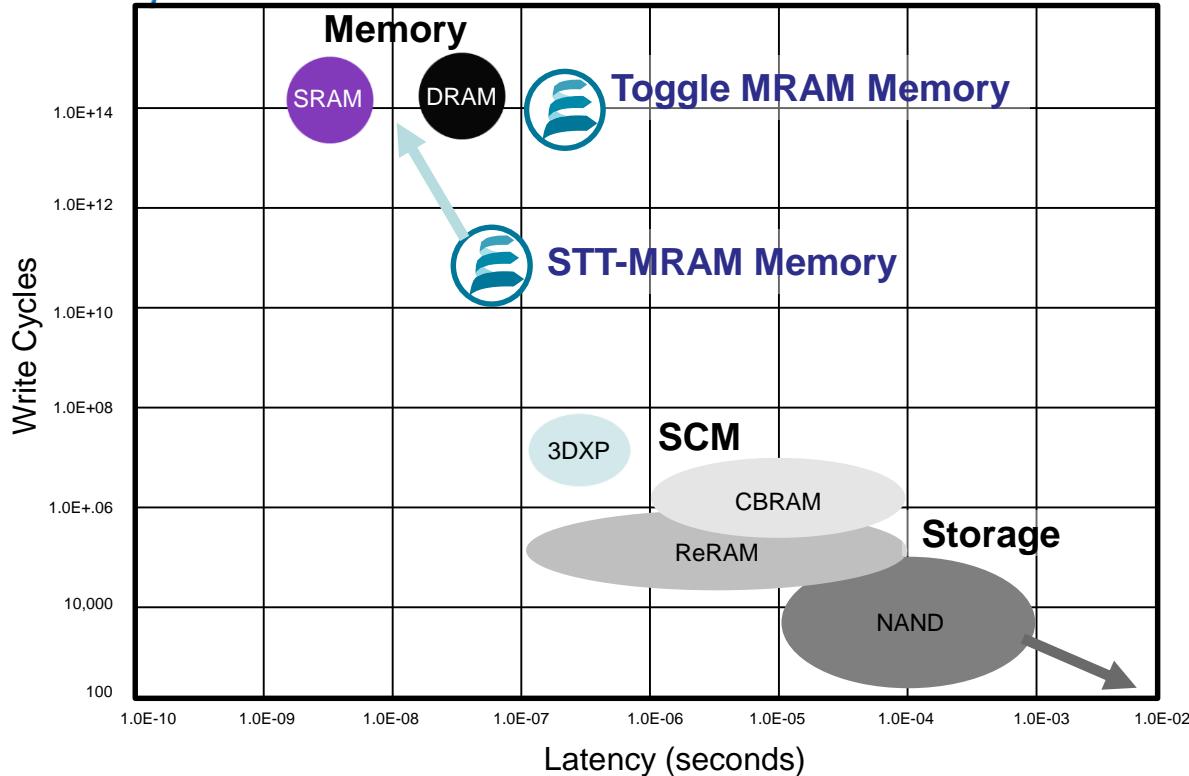


- **DRAM** is fast, but volatile and requires refresh cycle
- **SRAM** has lower density than DRAM, but also volatile
  - Both require external batteries or capacitors to provide constant power*
- **SCM** (Storage Class Memory) is faster than NAND, but lower endurance
- **NAND** Flash is non-volatile, but high latency and low endurance





# Legacy Discrete Memory Solutions

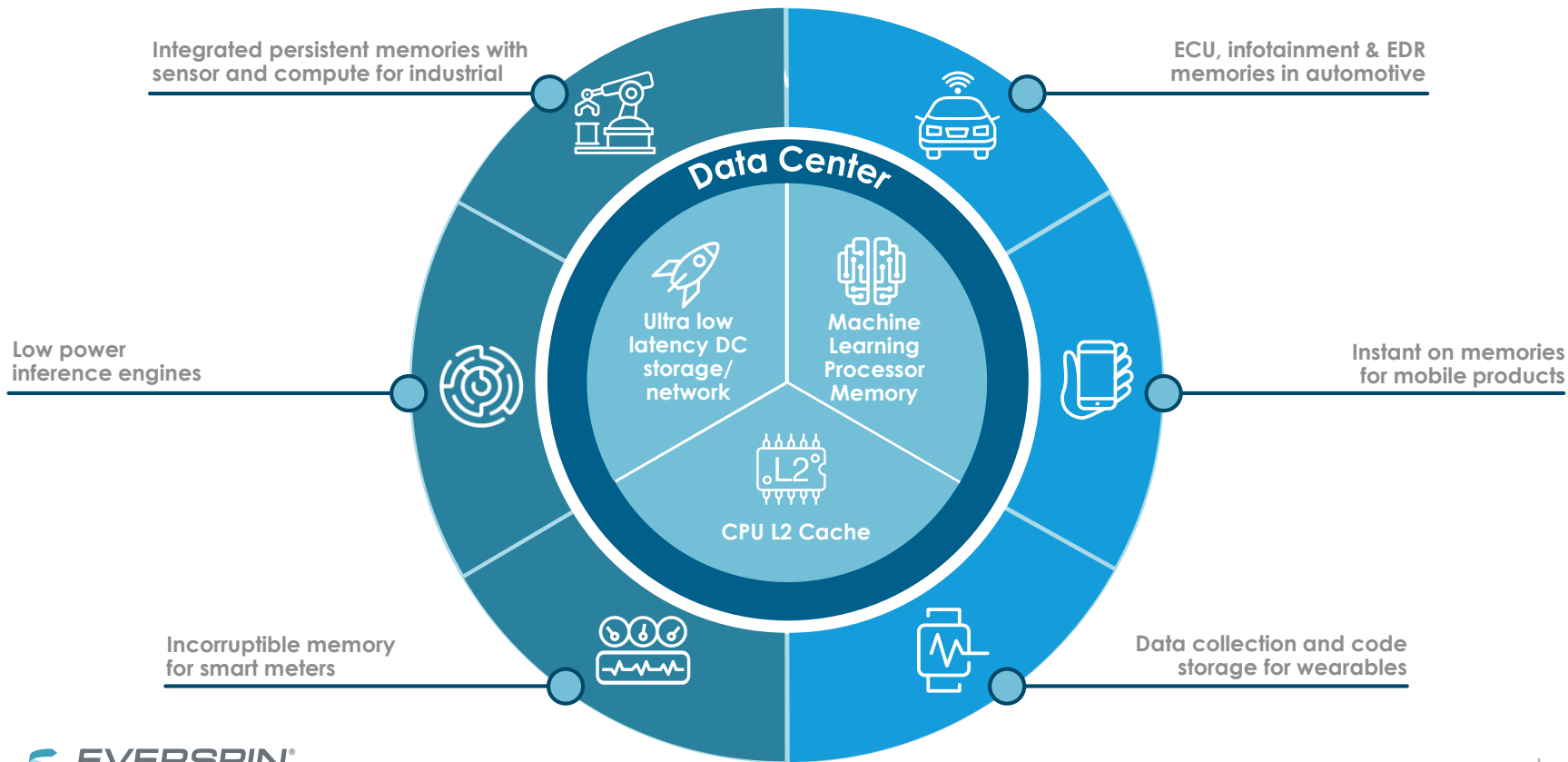


**MRAM combines performance of memory with persistence of storage**

- High Performance: DRAM-class write performance
- Non-Volatile: Maintains memory without power
- Fast Read/Write Speeds: Similar to SRAM & DRAM
- Superior Durability: Survives memory workloads
- No Refresh: Data requires no charge

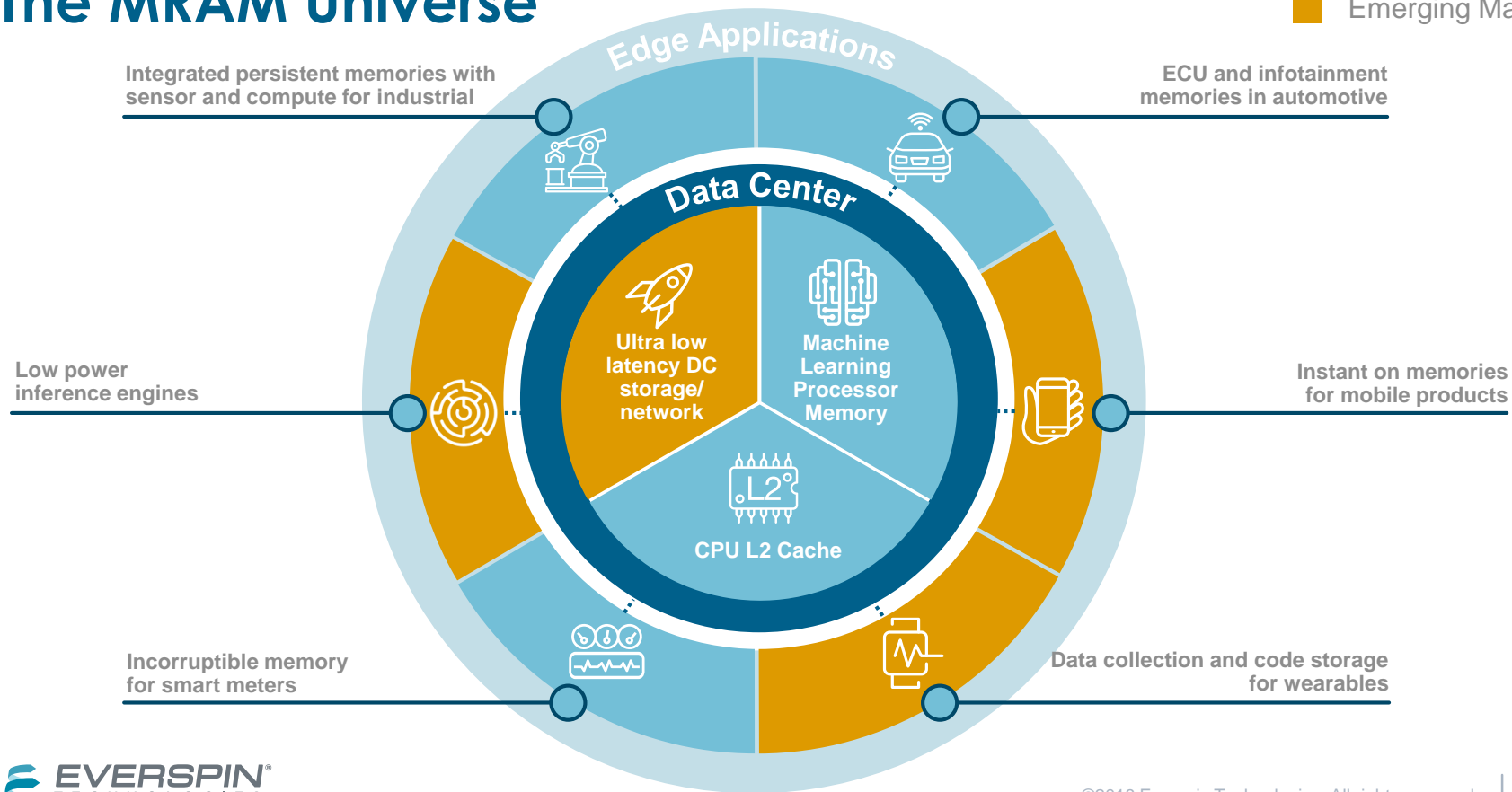
# The MRAM Universe

Industrial  
Consumer



# The MRAM Universe

■ Current Focus  
■ Emerging Markets



# Case Study: Server Message Log



- Meets regulatory compliance without the performance penalty of flash
  - 9X Acceleration of message log storage
- Standard NVMe integration with no special drivers required
- Capacity up to 1GB
  - Sufficient for most NoSQL flash optimized databases



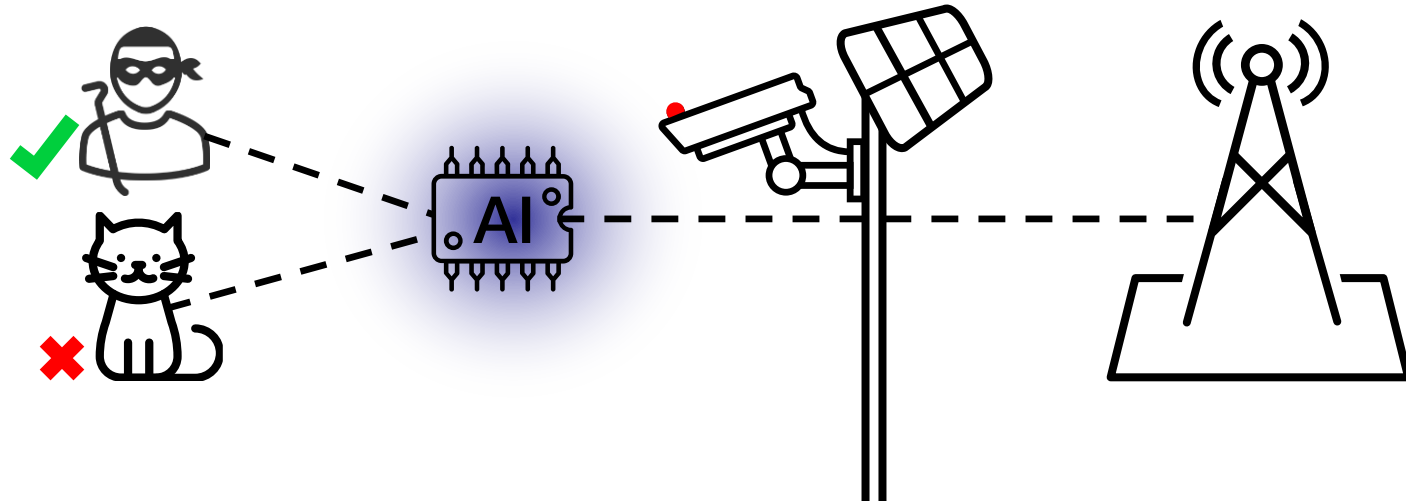


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# Case Study: Intelligent Security Video Cam



- Remote dispersed deployment, battery powered, solar charge
- Low power motion detecting inference engine front end
  - ANN weights and executable stored in MRAM
  - Fast wake upon motion, analyze image, return to standby
- Doesn't enter record until front end detects interesting event





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# Case Study: Health Monitor Wearable



- Integrated sensor, compute, wireless, MRAM
- Extended temperature operation
- Low power system implementation
  - No need for boot during recovery from sleep
- Longer term integration of inference engines for advanced diagnostics
  - Real-time health monitor
  - Automatic Health Risk Event detection



AI diagnostic coupled  
with Bit data analytics



# Case Study: Instant-on Mobile



- No more extended wait for system boot at power on
  - Execution memory stored in MRAM
  - Truly Instant-on
- No DRAM held in refresh during system standby
  - Extends by days need for device to be turned off





# What Is Next for MRAM?

- Broader adoption in legacy markets
  - Toggle MRAM with its unique characteristics will be very long lived
- Growth of today's STT products in data center applications
  - Storage and Network focus
  - "Data persistence at speed"
- MRAM TAM Expansion through further improvements in density, cost, endurance and power







# Strong Top-Tier Customer Base in Growing Markets

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## Industrial

- Automation
- PLC
- Motor Control
- Lighting
- Network
- Smart Meter
- Casino Gaming

SIEMENS

Schneider Electric

NXP

JAG

Koyo

## Automotive & Transportation

- Infotainment
- Transmission Control
- Tachograph/Odometer
- Electric Brakes
- Engine Management
- Event Recorder
- ADAS



AIRBUS

Honeywell

e2v

COBHAM

## Enterprise

- Enterprise SSD
- RAID
- Storage Appliance
- Enterprise HDD
- Server

DELL EMC

BROADCOM.

Microsemi

Toggle MRAM Shipments

Initial STT-MRAM Focus



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MRAM is the future of memory technology

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Thank you.