

Designing for Wearables

Aug12-2015

Wearable Opportunity: Fastest Growing Market Segment

Projected Growth from 2014 - 2017



Wearables - An Extremely Diverse Market

Extremely diverse market that is addressed by the ecosystem around ARM processors



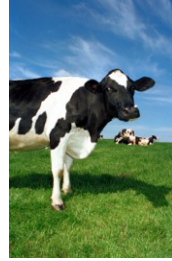
Professional



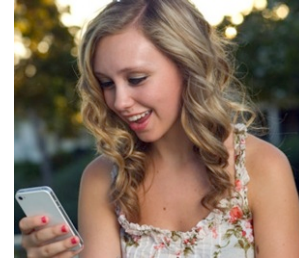
Elderly



Pets



Animals



Teenagers



Health



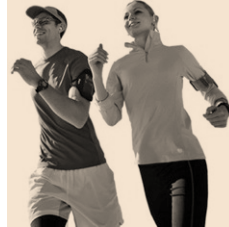
Industrial



Office



Lifestyle



Sports



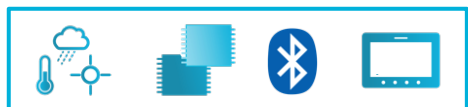
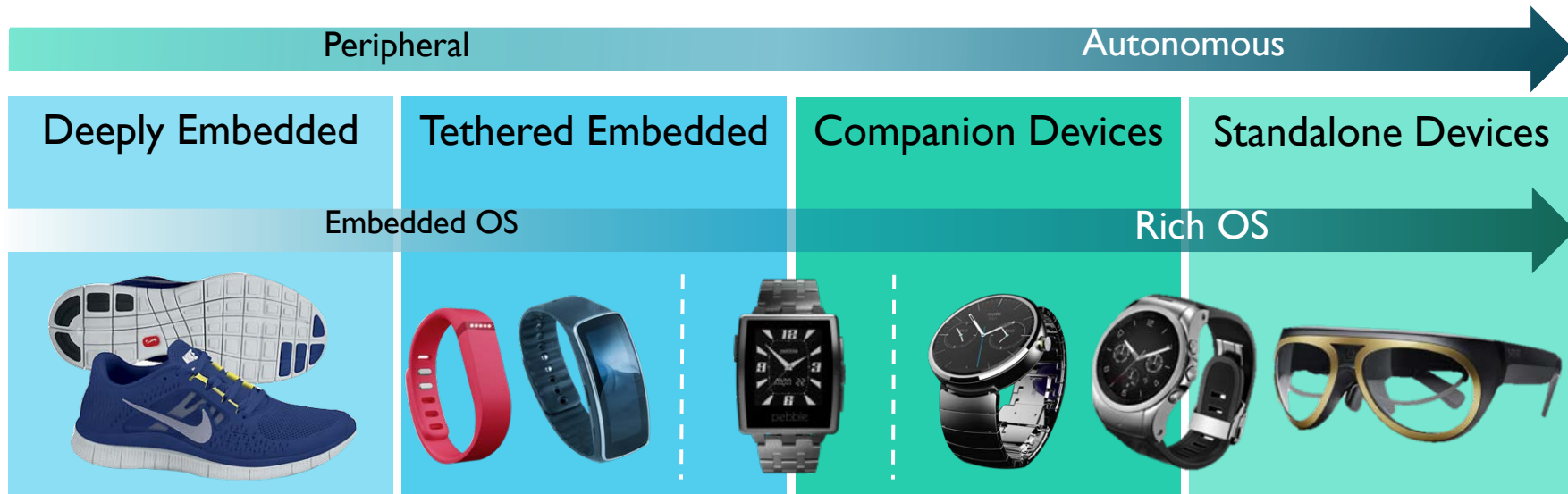
Extreme sports



Kids

Wearable Market

Wearables



Always Aware, Lowest Power



High-efficiency Performance, constrained power budget