Designing for Wearables

Aug 12-2015
Wearable Opportunity: Fastest Growing Market Segment

Projected Growth from 2014 - 2017

+3%
+8%
+10%
+148%

Source: Gartner Semiconductor forecast July 2015
Wearables - An Extremely Diverse Market

Extremely diverse market that is addressed by the ecosystem around ARM processors
Wearable Market

Wearables

Peripheral

Deeply Embedded
Tethered Embedded

Embedded OS

Autonomous

Companion Devices
Standalone Devices

Rich OS

Always Aware, Lowest Power

High-efficiency Performance, constrained power budget