



Flash in Media Production

Impressive Upgrade

But Not The Complete Answer

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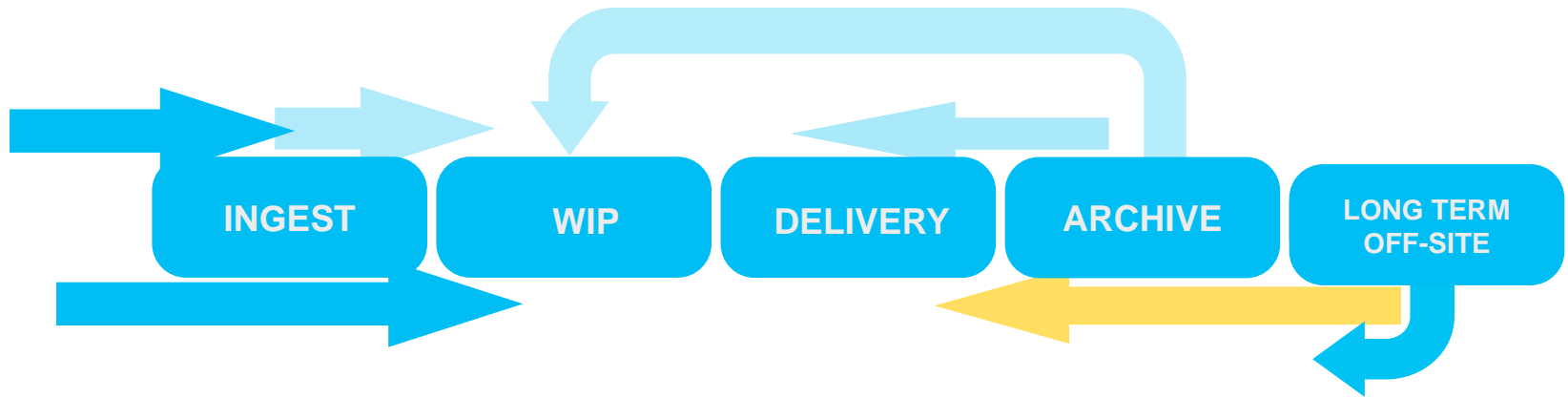
The Quantum logo consists of the word "Quantum" in a bold, blue, sans-serif font.

Media Creation And Delivery Models Are Rapidly Changing

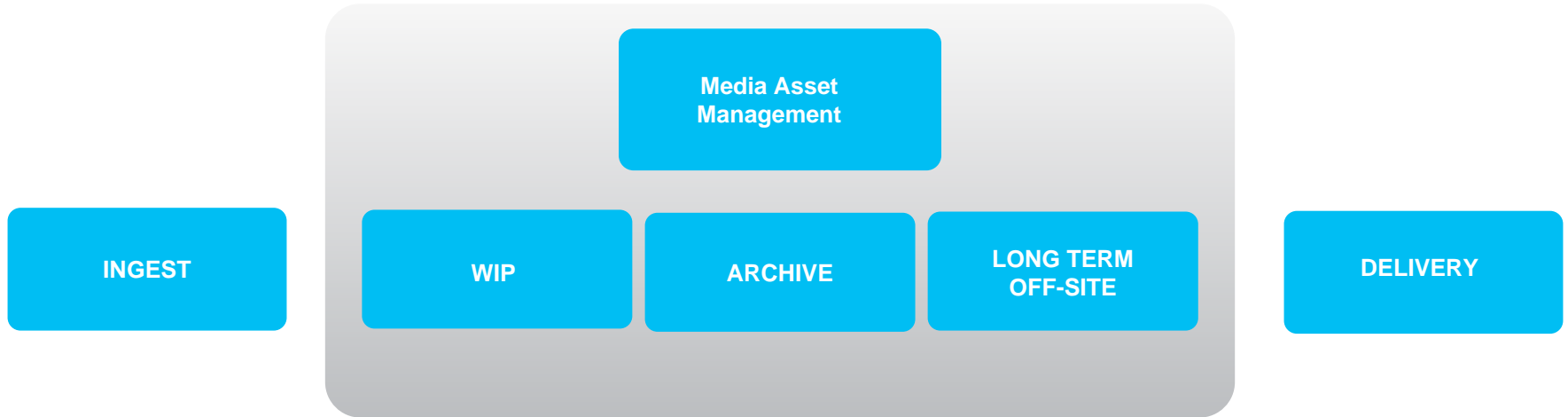
Changing The Role and Requirements For Storage

Always-on Society High Definition Content Faster Turnaround Times

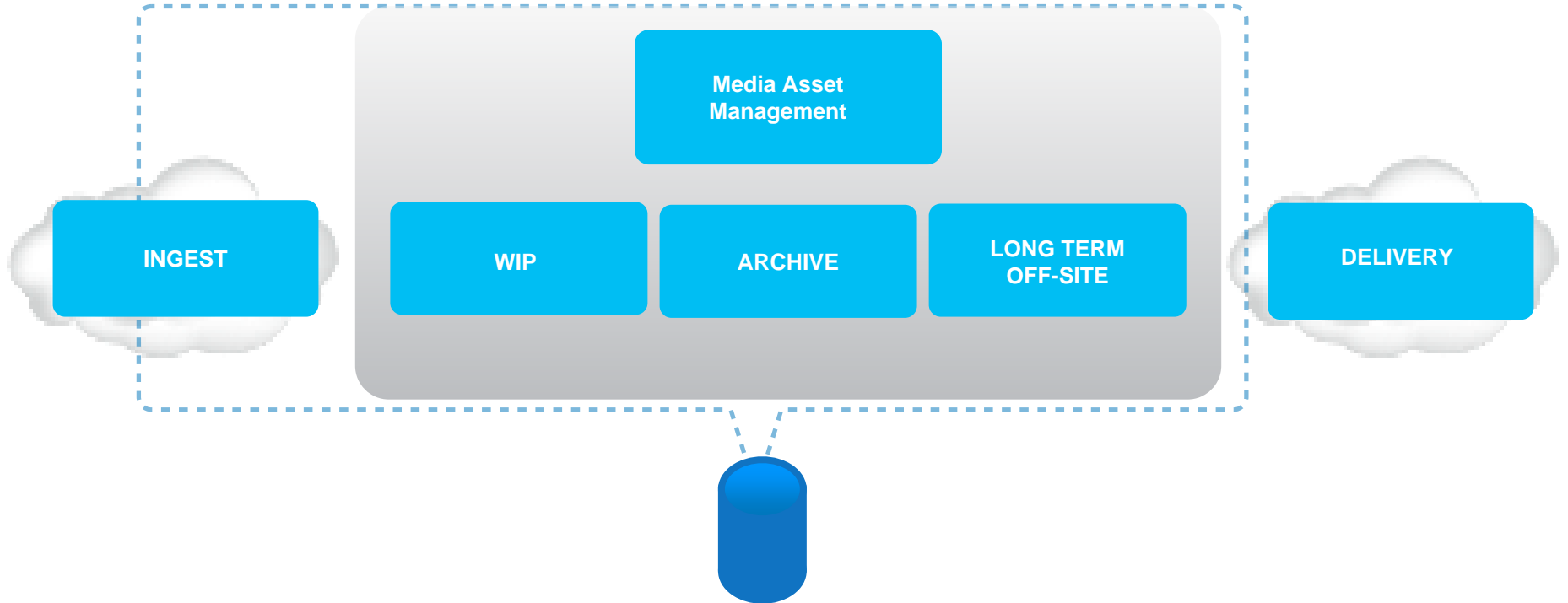
Typical Media Workflow



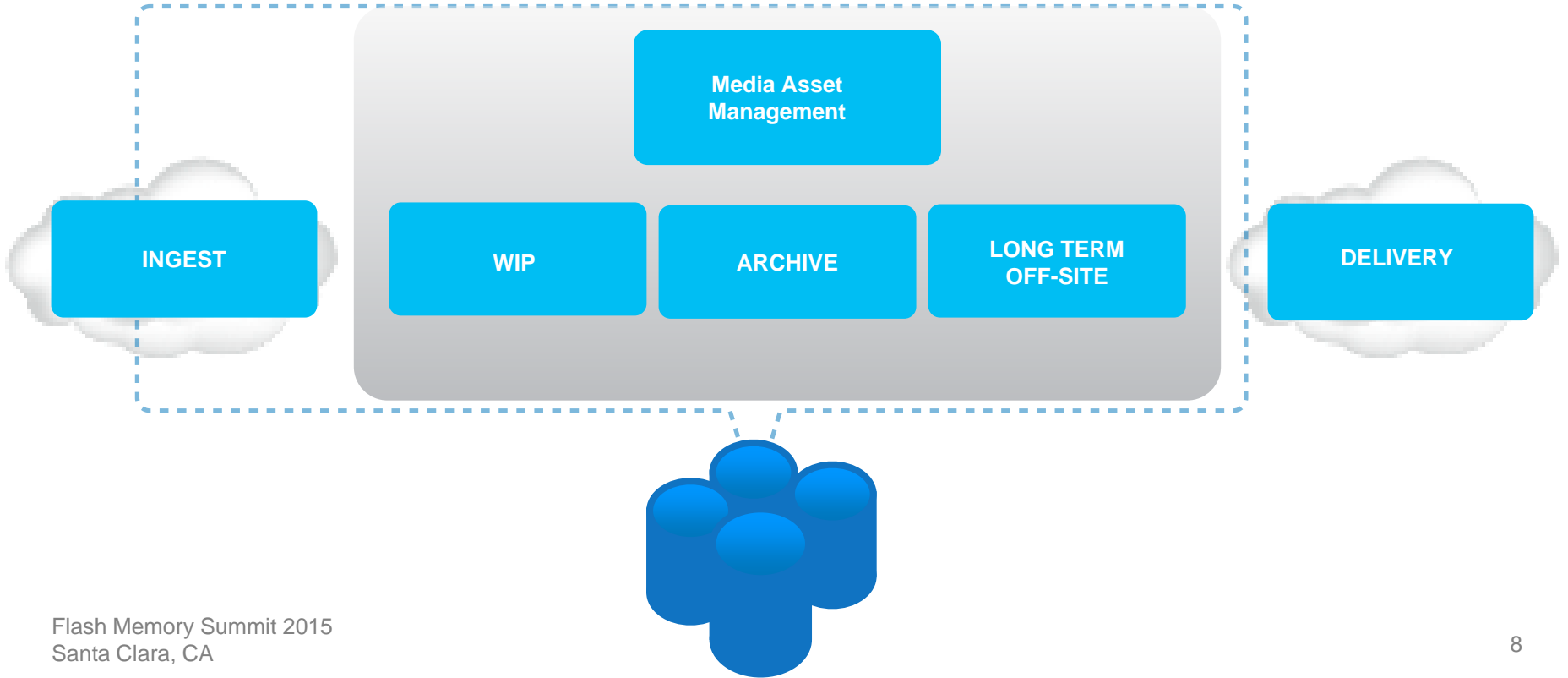
Content Driven Media Workflow



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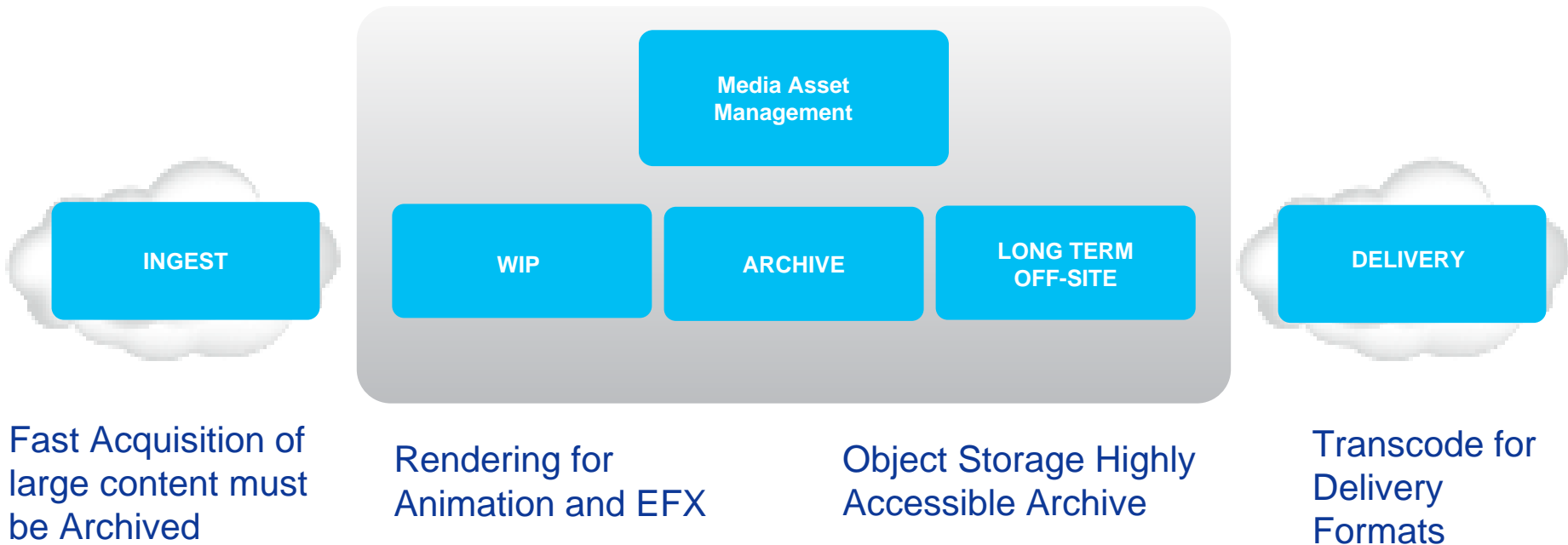


Storage Expectations

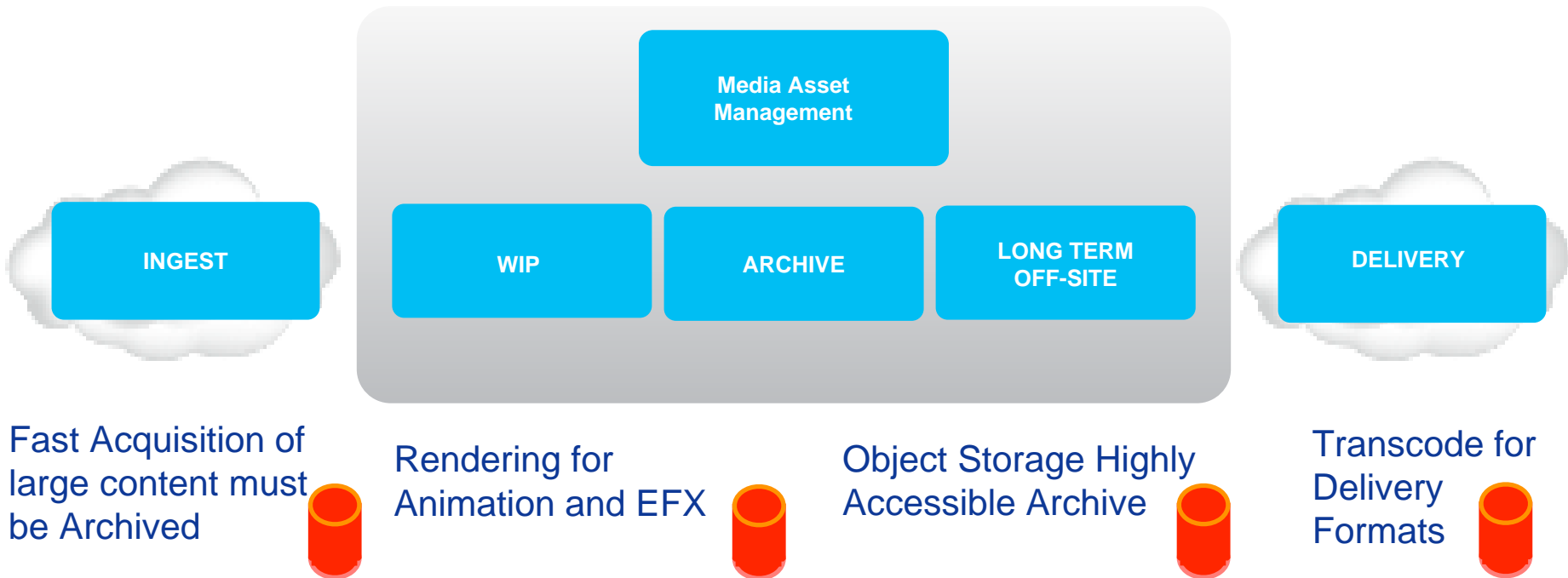
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- Low Latency
- High Throughput
- Extreme Scalability
- Low Cost
- High Reliability
- Integrated
- Easily Managed
- Future Proof

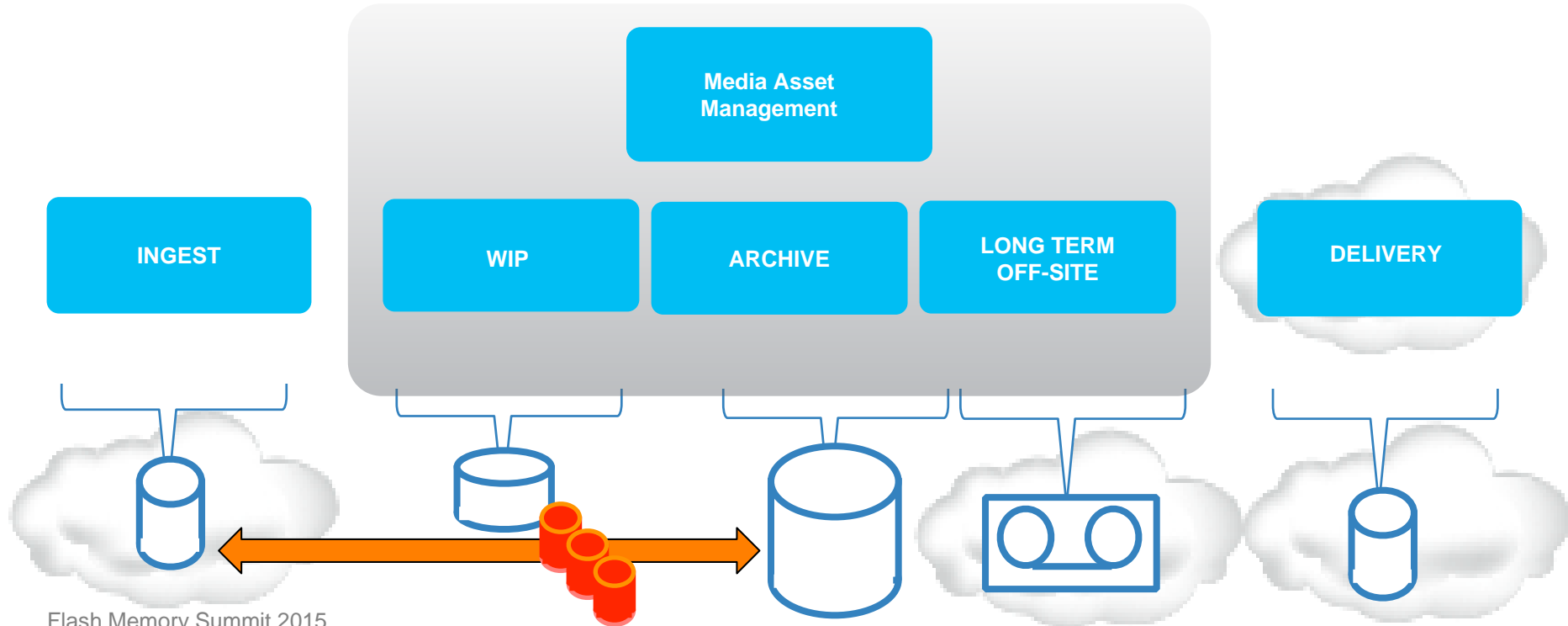
Media Workflow Stage Challenges []



Flash in Each Workflow Stage



Flash Everywhere... Maybe



- High Speed Flash Can Accelerate all Stages of Workflow, but...
- Flash Is Not The Complete Answer
 - File Sizes continue to Increase
 - Accessible Archive is critical
 - A more intelligent workflow is Key

THANK YOU