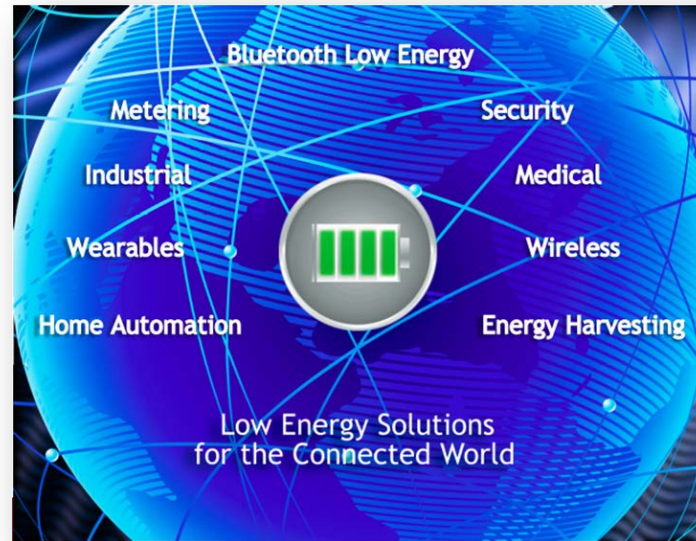


# Optimized Memory for the Internet of Things



**Paul Hill, Director of Product Marketing**  
**Adesto Technologies**

# Corporate Overview

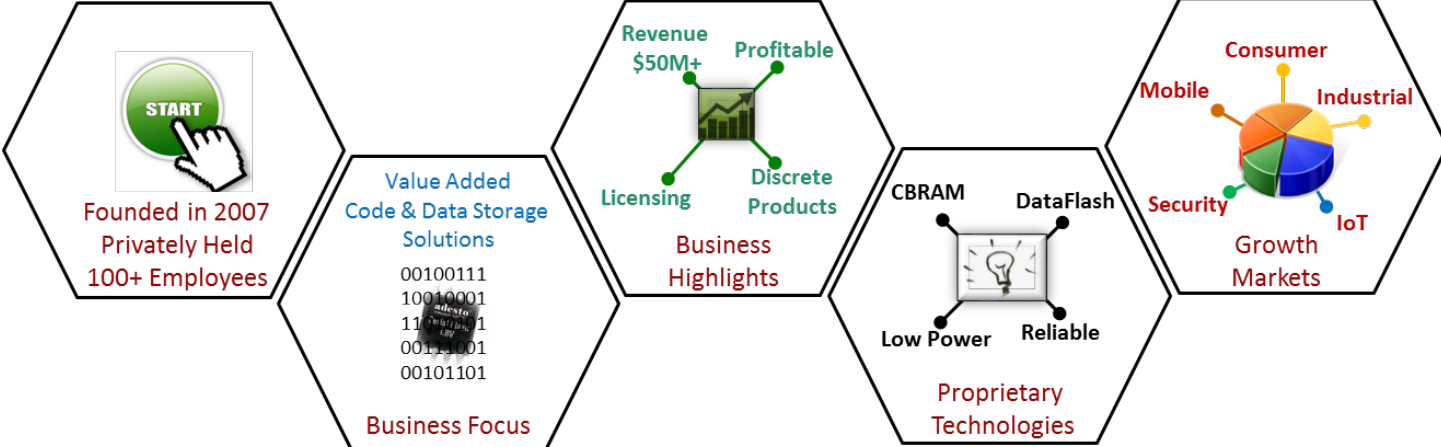
Adesto Technologies Develops and Markets

**Differentiated**

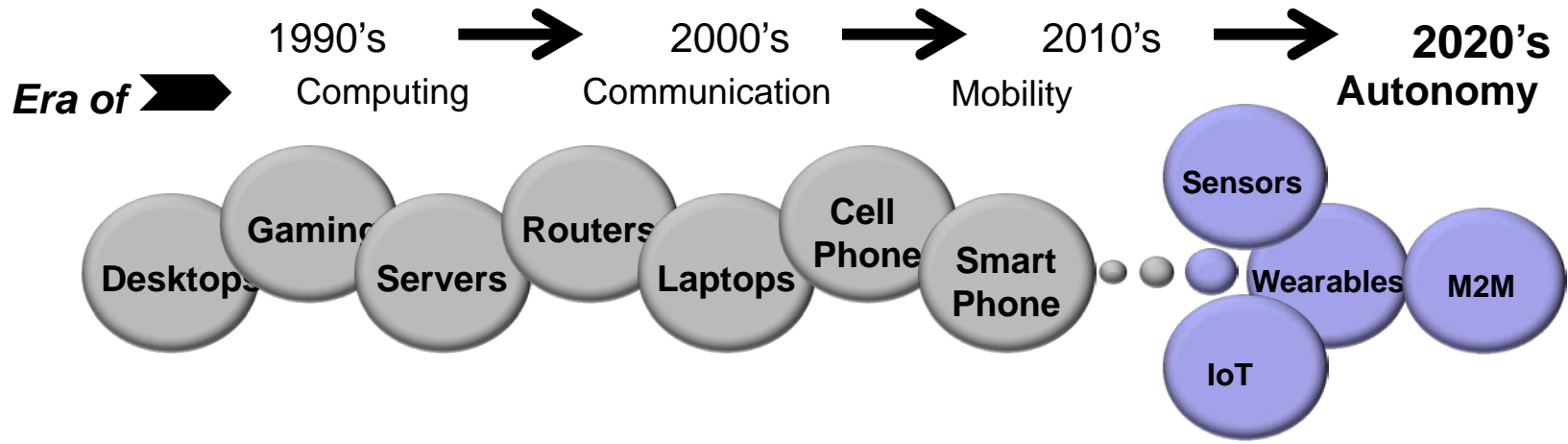
**Application-Specific**

**Code and Data Memory Solutions**

Targeted for Integrated, Connected, Low Power Applications



# New Markets = New Requirements



**Then**



**Now**



**Future**

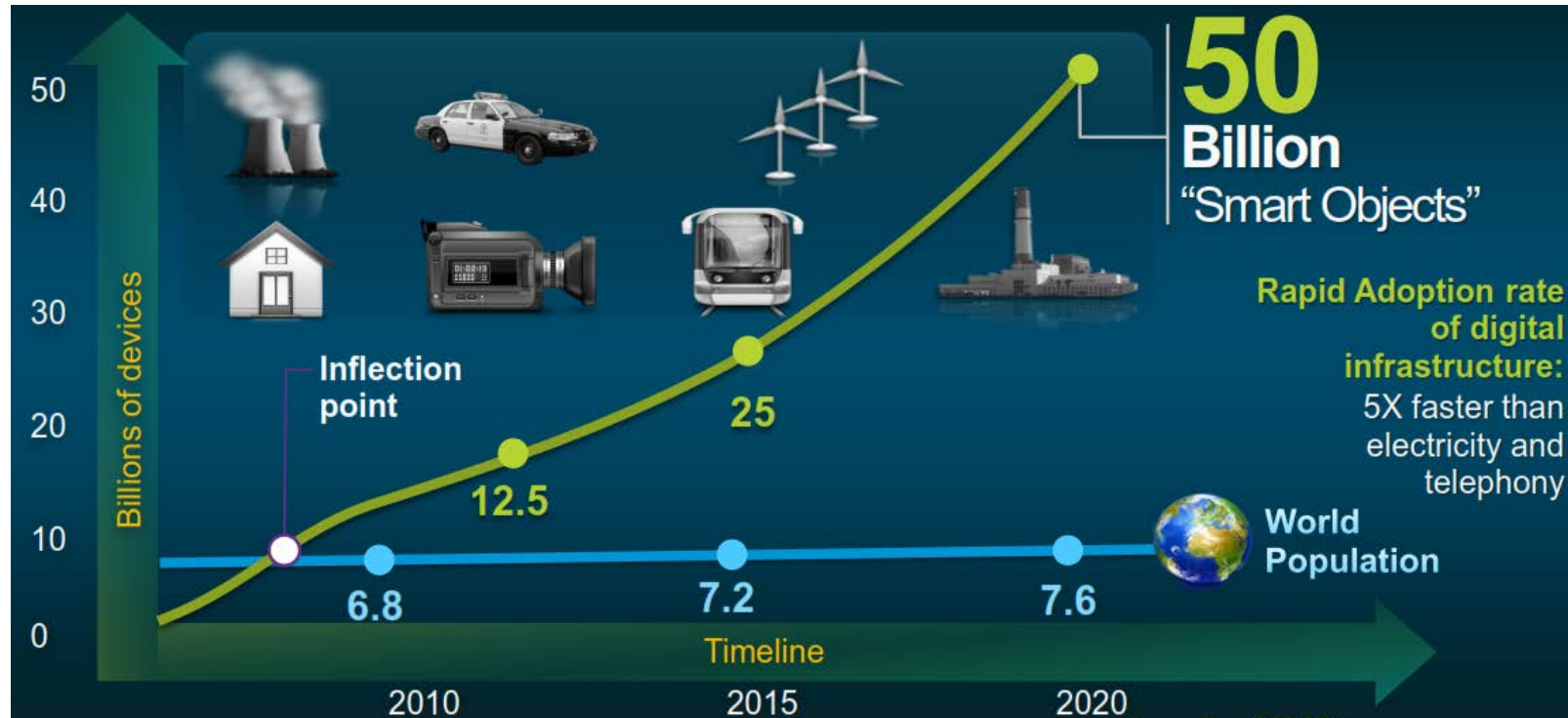


**Speed + Density**  
GHz & Gbits

**Low Power, Integrated, Connected, Secure**  
pico-Joules & nano-Watts

# The Internet of Things (IoT) According to Cisco

## Many 'Things' Powered by Battery / Energy Harvesting



Data source : Cisco WSN Conference Berlin April 2014

### Critical Factors:

Power Management, Energy Efficiency, NVM for Data and OTA Updates

# What Do All of These “Things” Have in Common?

## They are connected...

- Wireless (and wired) protocols



## System Energy Consumption is Critical...

- Many run on batteries / or energy harvesting



## They Need Application Memory...

- Embedded vs Discrete

## Low Density

- Industry has focused on Increasing Memory Density 128Mbit+

## Low Energy

- Lower Power has been sacrificed for streamlined, lower cost , higher density devices

# The Future of IoT Memory

## Voltage Range

- Wide VCC to Maximise Battery Voltage Range

## Power

- Reduce R/W Energy Consumption

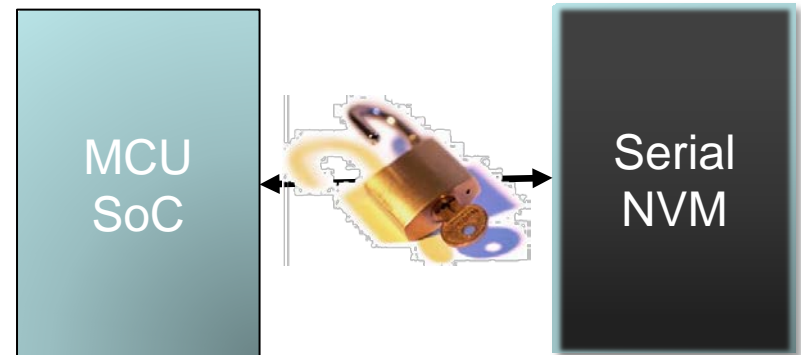
## Features

- How MCU Accesses Memory for Energy Savings

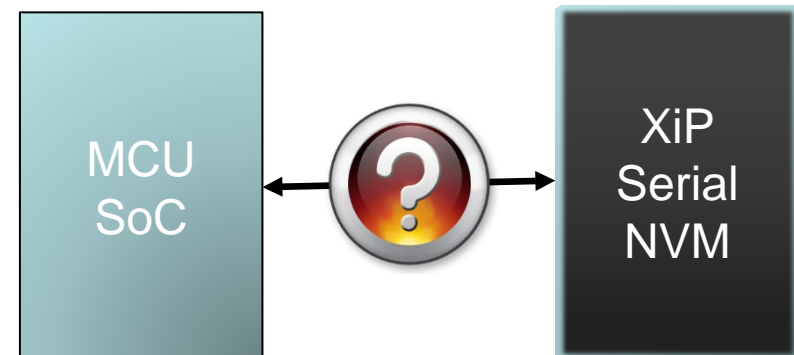
## What's Next?

- Authenticated Access (Security)
- New Lower Power / High Speed I/F
- Enhanced Cached R/W Operations

## Improved Security



## New Interfaces & Features



# Emerging Memory will Enable New IoT Capabilities

## CBRAM: World's Lowest Energy Non-Volatile Memory Technology Ever Demonstrated

Adesto Technologies Demonstrates Non Volatile Memory Operating at sub 1V in a Body Sensor Chip

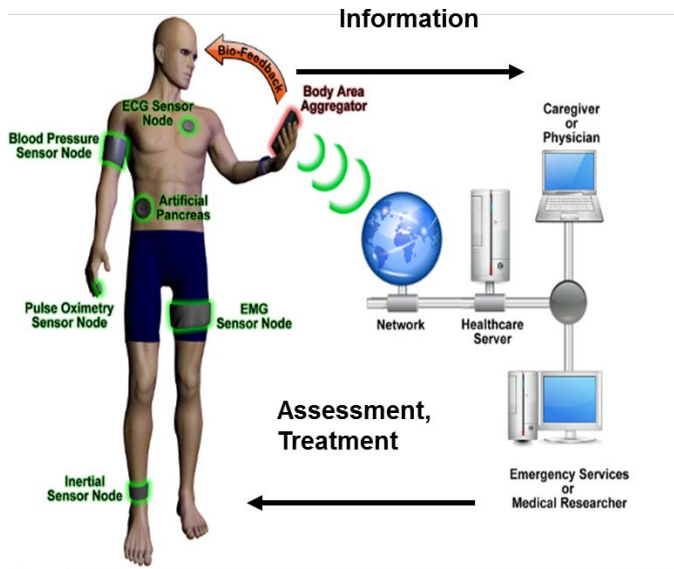
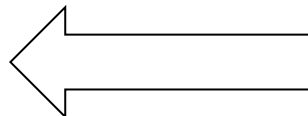
- VLSI Symposium 2013

### SENSOR CHIP with CBRAM® OPERATING by ENERGY HARVESTING

Battery Operated Wearable Electronics

Ultra Low Power Embedded Devices

Energy Harvesting Body Sensors



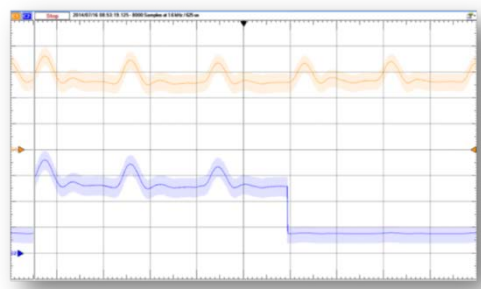
### Energy Consumption Demo



Adesto CBRAM®

EEPROM #1

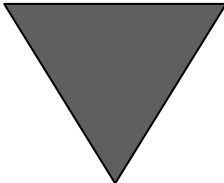
EEPROM #2



8X – longer life  
12X – faster write

Thank You

# Adesto Technologies



Re-inventing **Memory** for **Things™**