

# Top Ten Things You Need to Know

1. Flash is already cheaper than disk
2. Data optimization is a requirement
3. You shouldn't build it yourself
4. The end of the road is not in sight
5. Enterprise is a quality grade, not a technology
6. Flash device vendors will vertically integrate or die
7. Hybrid drives are nothing new
8. Consumers will be all flash
9. Datacenters will all adopt flash
10. Flash will save the world

