



Flash Challenges for Embedded Computing

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- Embedded Computer Systems
 - Diverse ecosystems
 - Unique requirements & challenges
- Impacts of flash product dynamics
 - Retention
- Responses

What are Embedded Systems?

- Embedded systems are highly pervasive
- 2009: 10B embedded processors (EETimes)
- 2009: 300M PCs (Gartner)
- “Fixed function system”
 - Telecom: routers
 - Cars: ignition & engine control, ABS
 - Industrial control systems
 - Medical equipment
 - ...
- Commonality: Flash Storage
 - Code & data



(Wikipedia – Creative Commons)

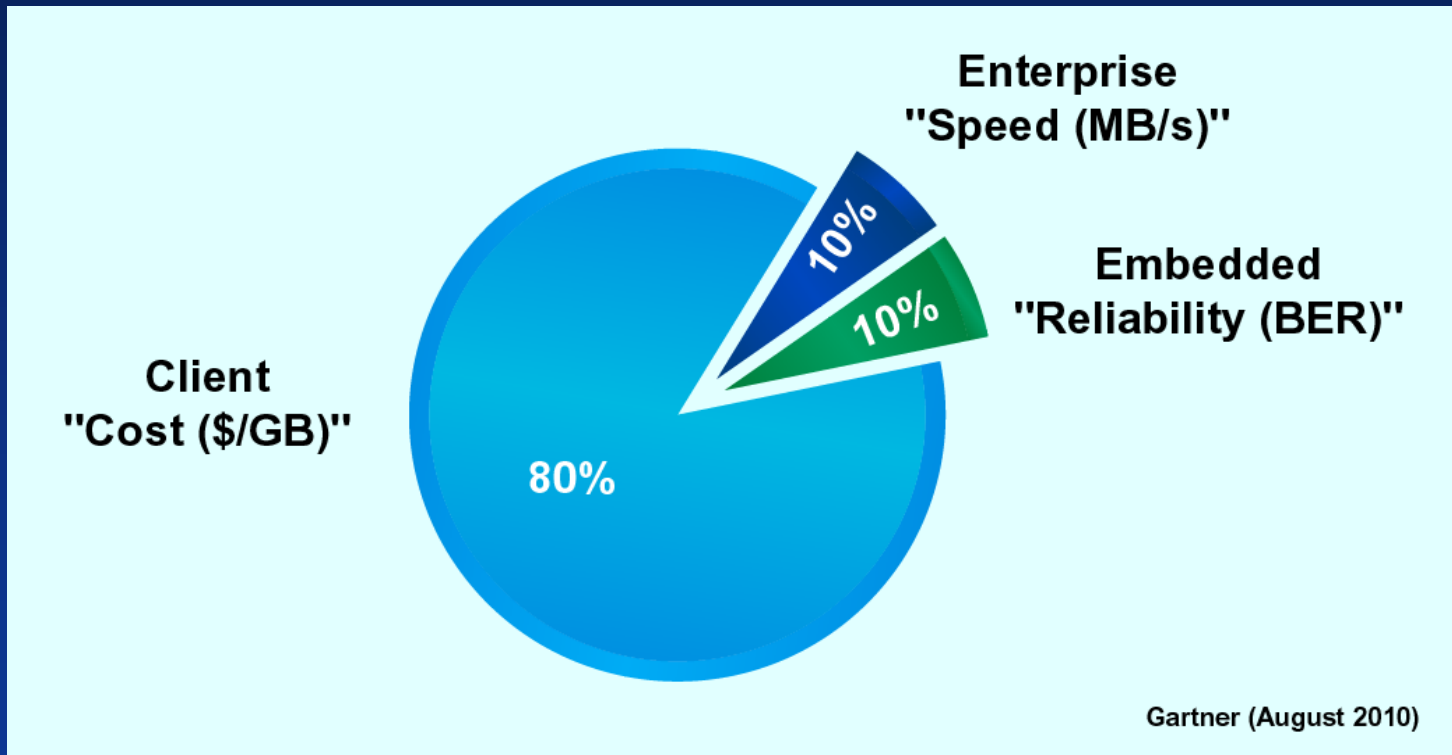


Embedded Systems Ecosystem: Diversity

- Platforms (EETimes 2012)
 - 16 real-time operating systems, #1 in-house (13%)
 - 18 processors (>2% market share)
 - Host chipsets
 - File systems
- Applications
 - Usage
 - Command (kernel)
 - Environment (temperature & voltage)
- Challenge: Bringing products into unknown conditions
- Flash specific requirements:
 - Reliability over life (long)

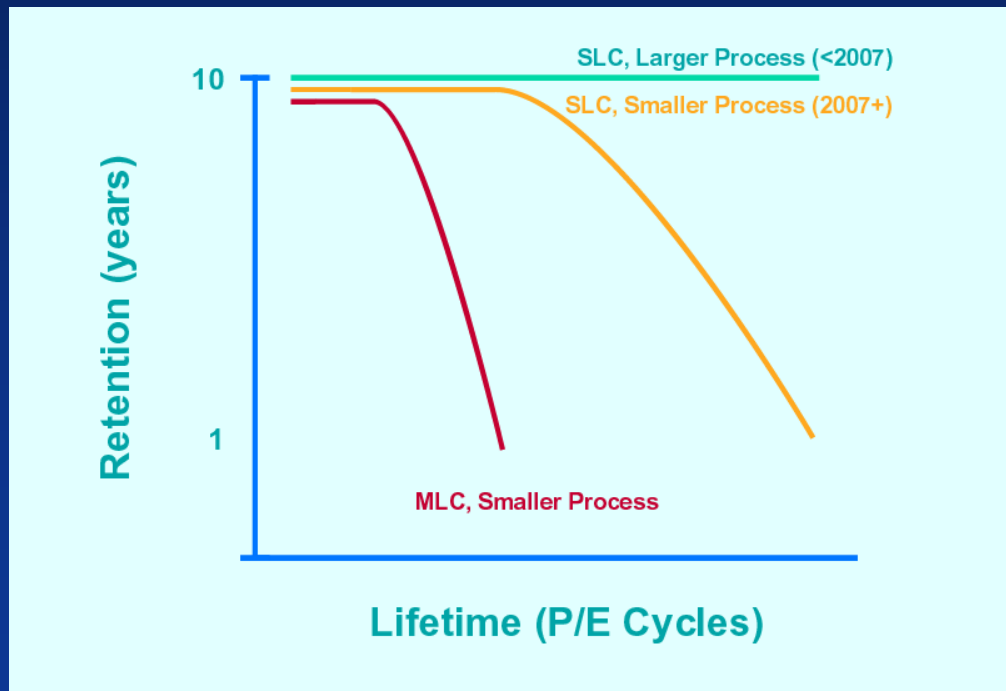
Client Segment Impacts

- 2010 – NAND \$18.7B (iSupply)



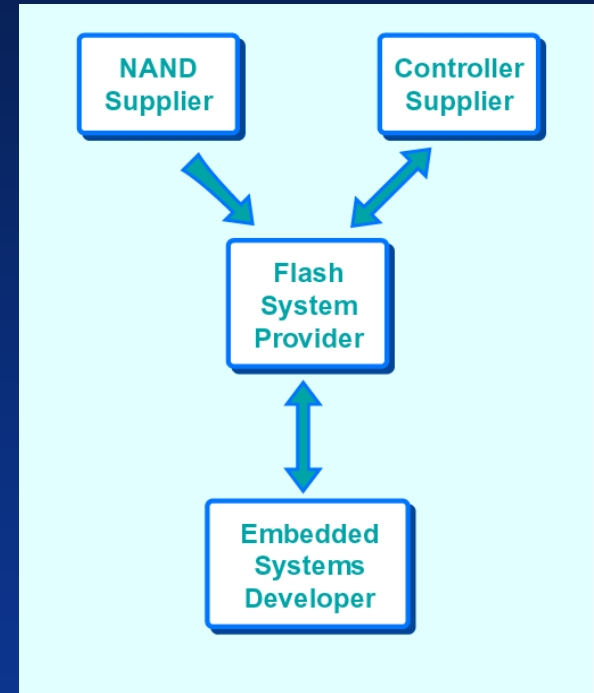
Challenges of NAND Dynamics

- Smaller process, more bits per cells
 - Endurance & ECC
 - Retention



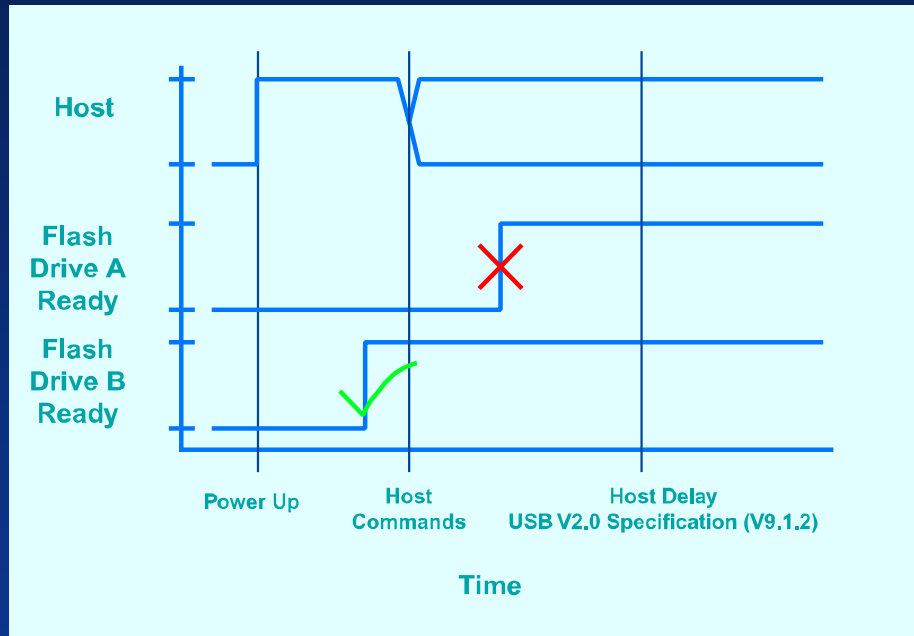
Responses to NAND Challenges in Embedded Ecosystem

- Adaptive products
 - Multiple flash memory devices
 - Multiple flash memory controllers
 - Custom firmware
- Testing & Characterization
 - PC emulators of embedded platforms
 - Customer systems
- “Co-design”
 - Supply chain feedback



Case Study – Adaptive Products

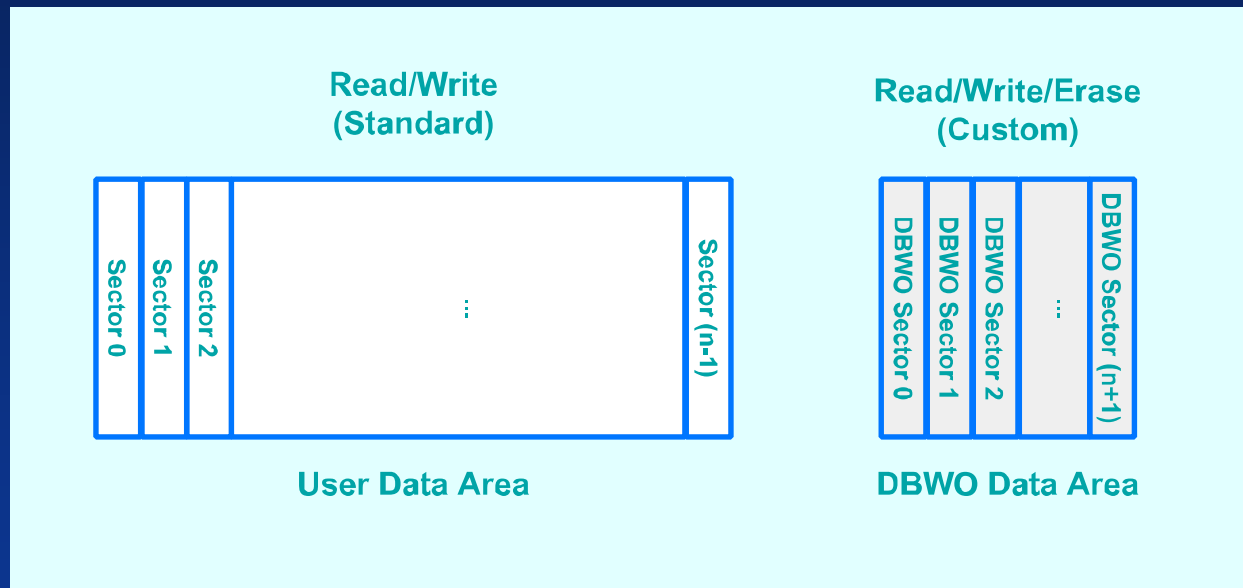
- Multiple Controllers



- Ex: Insufficient power up time allowance by host system. One flash product tolerated, one didn't

Case Study – Custom Firmware

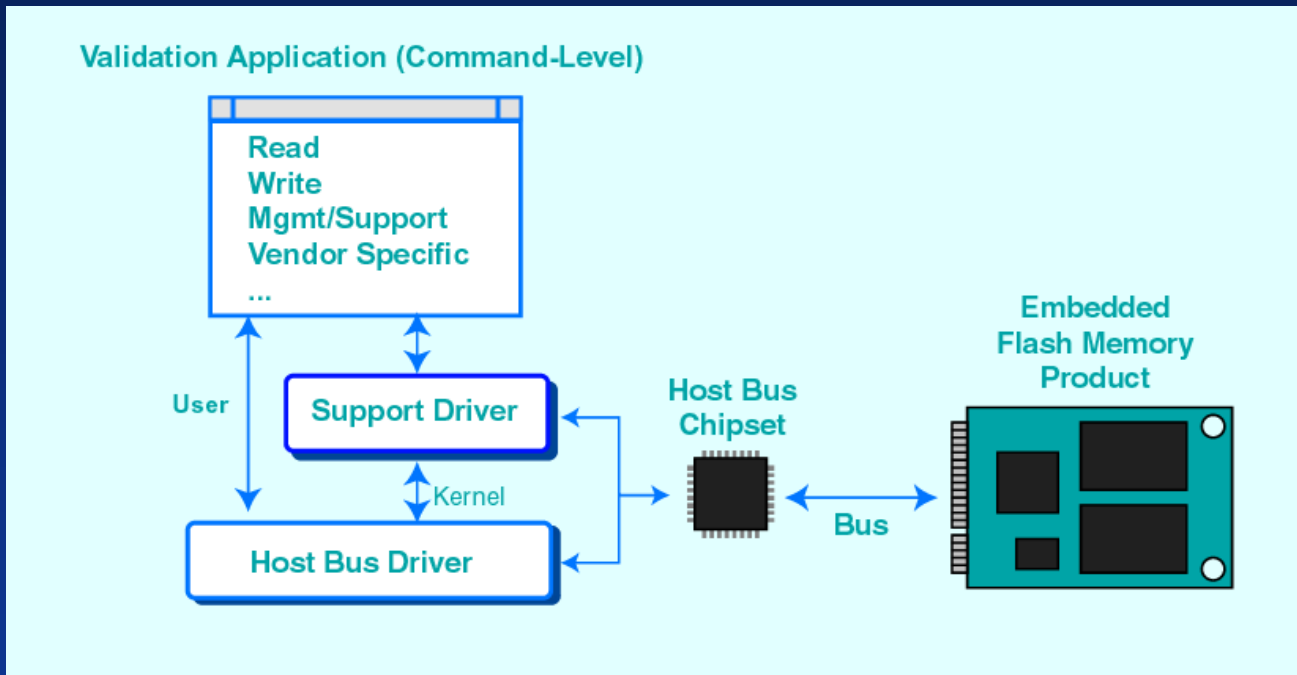
- Deterministic Burst Write Operations (DBWO)
 - Write to pre-erased blocks



- Ex: Time to write measurable and repeatable

Case Study – Emulator (PC)

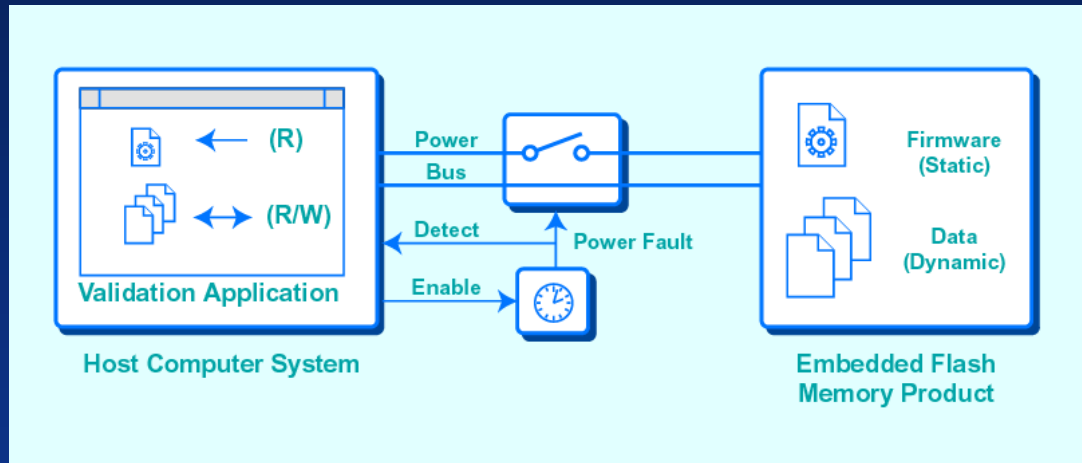
- PC Systems for Command Validation



- Ex: USB MSC Reset, USB Enumeration...

Case Study – Power Faults

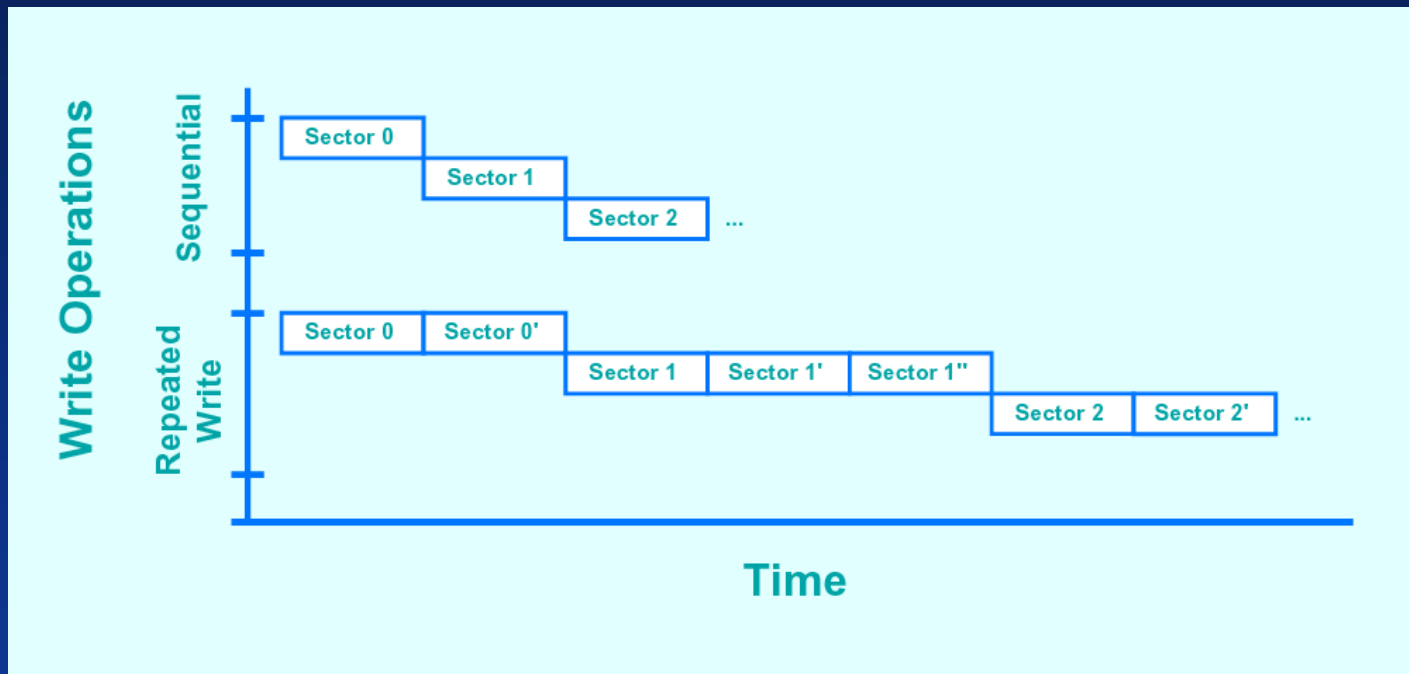
- PC System for Asynchronous Power Fault Resilience Verification



- Ex: Significant improvements with supply chain feedback
 - Before: 1-3 cycles to failure
 - After: Over 20K cycles successfully
- Ex: Flash challenge 60 nm -> 40 nm

Case Study – Co-Design

- Supply chain feedback (end-user)



- Ex: “Fail Safe” File-System -> “Repeated Writes”

Case Study – Co-Design

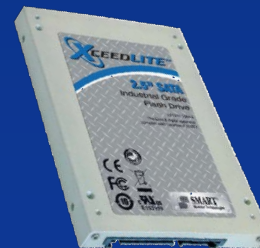
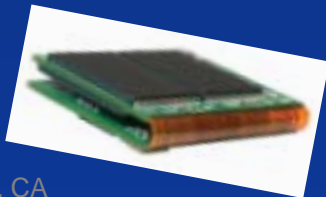
- Supply chain feedback (controller)

| | | Activity | |
|----------------------|---------------------|-----------|----------|
| | | Read | Write |
| Flash User Data Area | File System Data | Moderate | Moderate |
| | Firmware (Static) | High | - |
| | Data Files (Static) | Very High | - |
| | Log Files (Dynamic) | Low | Moderate |
| | (Free Space) | - | - |

- Ex: Read-mostly applications (40 nm)

Conclusions

- Embedded systems are a diverse ecosystem
 - Unique demands on flash
 - Unique challenges on flash product suppliers
- NAND dynamics causing special challenges
 - Retention
- Responses
 - Product adaptability
 - Testing, characterization, & research
 - Supply chain feedback (“co-design”)





Call To Action

- Flash System Designers
 - Understand uniqueness of embedded systems
 - Understand dynamics of flash market
 - Connect with embedded systems designers
 - Test, test, test, ...
- Embedded Systems Designers
 - Understand flash memory capabilities and limitations
 - Involve flash system vendors early – “co-design”