

Brendan Kinkade Biographical Statement

Brendan Kinkade

VP of Global Alliances
FalconStor Software
2 Huntington Quadrangle, 2S01
Melville, NY 11747
Phone: 631-777-5188
E-mail: brendan.kinkade@falconstor.com
Fax: 631-501-7633

Biography:

Brendan Kinkade is the vice president of global alliances at FalconStor Software. In this capacity, he oversees the ongoing development of strategic partnerships that increase FalconStor's market presence and reach of its sales channel. Kinkade brings to this role a history of strategic branding, marketing, and channel development experience. He has been an active participant in the development and introduction of multiple new market segments and industry-changing technologies over the last 15 years, including the advent of disk-based backup and energy efficient storage arrays. Most recently prior to FalconStor, Kinkade was the founder and senior marketing/business development consultant at Kinkade & Co. and the vice president of marketing at Nexsan Technologies. Kinkade is a past member of the board of directors of the Storage Networking Industry Association's (SNIA) Data Management Forum.