



# Driving SSD Storage into Today's Embedded Systems Computing Architecture's

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# Presentation Agenda

- Standard Form-Factors and Applications
- Market Trends
- Common Figures of Merit
- Embedded SSD
  - Value Set
  - FF Examples & Comparison
  - Design Points
- Case Study
- Summary

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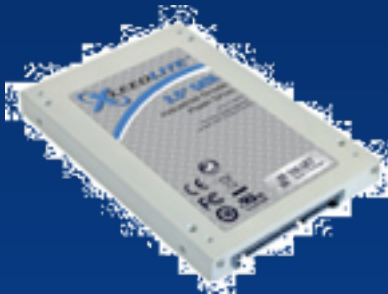


# When we think mainstream SSD, we think...

Form-factors

Target Applications

Figures of Merit



2.5" SSD

Client – Note/Netbook

\$/GB (MLC)

Enterprise - Server

IOPS/GB, IOPS/Watt, TCO



1.8" SSD

Embedded / Industrial

Form-Factor, Reliability,  
Service Life

# SSD Market Trends

January 2009, “Standard 1.8” & 2.5” SSD’s are forecasted experience a CAGR of 84% from 2007 thru 2012. “

More Recently, the forecast for Notebook and Netbook penetration has been pulled back, largely due to MLC Nand Pricing and Supply challenges



Source: IDC, 2009



# When we think SSD Figures of Merit, we think...

Figure of Merit	Description	Trend
GB	Drive Capacity	Raw, User, Over Provisioning
Form-Factor	1.8", 2.5", 3.5", or other**	2.5" & Embedded FF's
Interface	PATA, USB, SATA, SAS, PCIe	Serial IO
MB/s & IOPS	Sustained vs. Random RW	As compared to HDD
IOPS/Watt	Performance per Watt	As compared to HDD
\$/GB	Cost per GB	SLC vs MLC
Endurance (aka Drive Life)	Defined by (P/E Cycles, Write Amp, Over provisioning, Usage Model, Write IOPS)	Consumer 3 yrs Embedded 7-10 yrs
Reliability	SSD BER f(Raw NAND BER)	ECC correction x10's

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# Embedded Systems Design: SSD Value Set...

While we cant claim the following holds true for all,  
Embedded System Applications are more likely to value:

**Form-Factor – GB/mm<sup>3</sup> – the smaller the better**

**Reliability – SLC driven, Data Retention, BER (die shrink)**

**Performance – 80MB/s < Sustained R/W < 150MB/s**

**BOM Control – no surprises**

**Service Life – 5 to 10 years++**

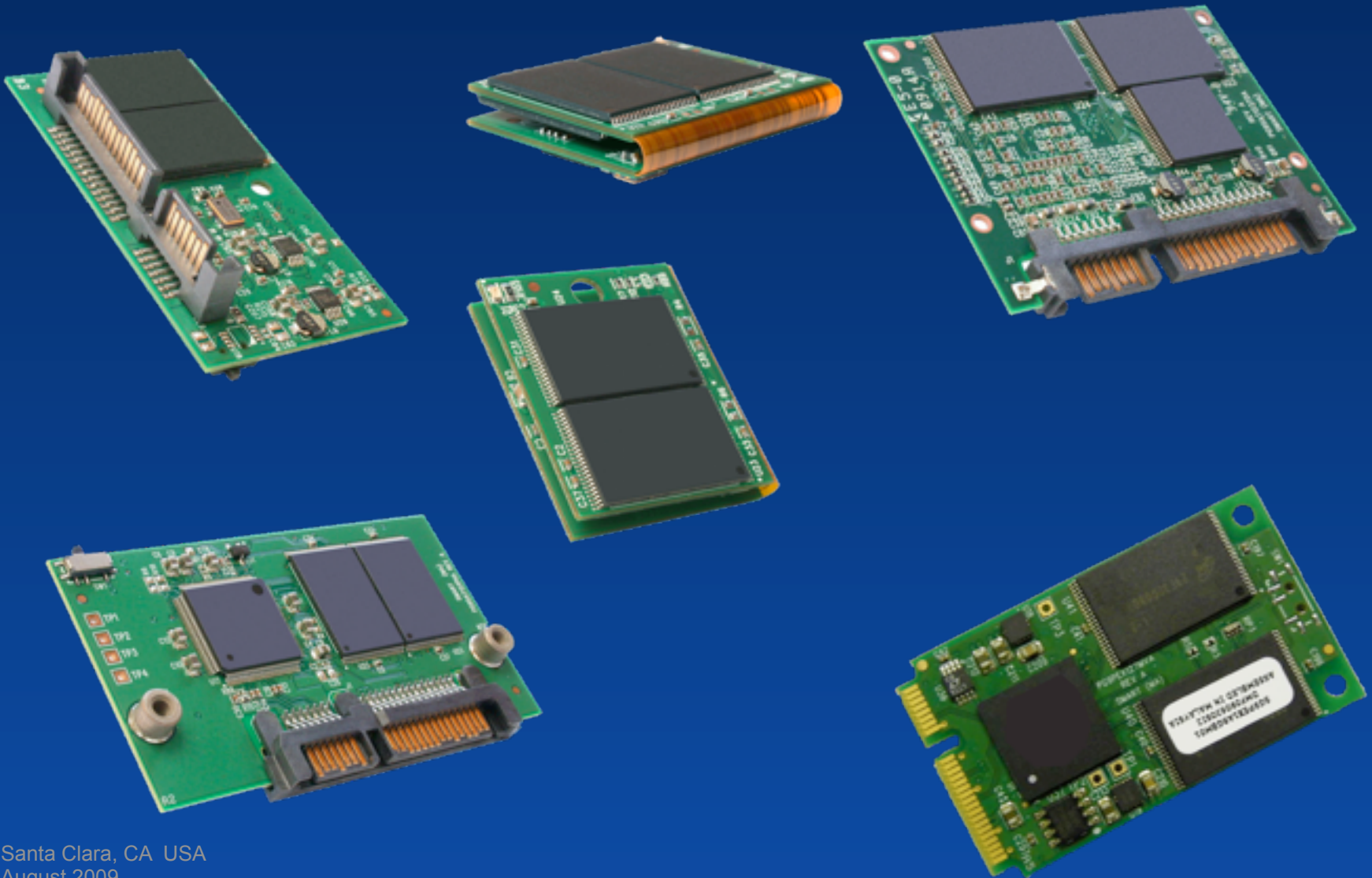
**Continuity of Supply – 2<sup>nd</sup> Source, Standardization**

Over

**Capacity –8, 16 or 16GB can be sufficient**

**Cost – always important, but see Reliability above**

# Embedded SSD Form-Factors



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# When size matters...

FF	Dimensions (mm)	Volume (mm <sup>3</sup> )	%	Claim to Fame
2.5" SSD	100.2 x 69.85 x 9.5 <sup>1</sup>	66490.2	-	Industry Standard – Consumer, Enterprise, etc.
1.8" SSD	78.5 x 54 x 5	21060	68%	Notebook, Mobile, Consumer
iSATA	69.9 x 39.4 x 7.4	20380	69%	Drop in Replacement for 2.5" SSD
Slim <sup>2</sup>	39 x 54 x 4.5	9477	85%	JEDEC MO-297A
mPCIe <sup>3</sup>	51 x 30 x 4.75	7274.6	89%	Target Netbooks, JEDEC Proposal
uSATA	30 x 25 x 7.6	5700	91%	Smallest Removable SATA SSD

**NOTE:** 1. Z-height can be up to 21.5mm  
 2. SFF-8156 & JEDEC MO-297A  
 3. Full length mPCIe

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# Embedded SSD Design Points

- NAND Technology (SLC vs. MLC) – selection driven by the controller and cost target
- Module x, y & z Footprint – smaller the better, but...
- Connector Interface – 3Gb/s going to 6Gb/s
- Deterministic Performance - worst case write latency?
- Design for Reliability and Endurance – in most cases



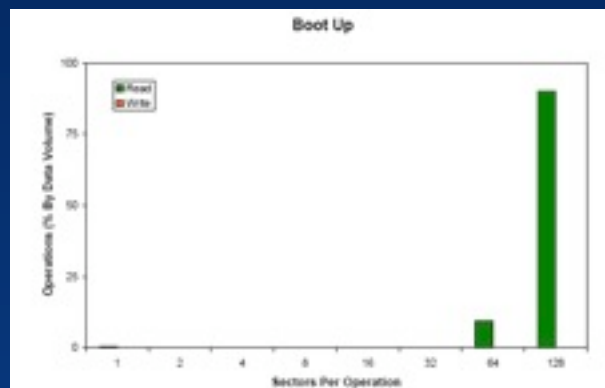
# Embedded SSD Reliability

- Embedded Applications typically place a premium on in-system Reliability and installed Service/Drive Life
- The more on-board cache, the more data risk given unexpected power loss – Supercaps are not really an option
- Data Retention as a function of P/E cycles becomes a real problem – corrupted OS image platform does not boot

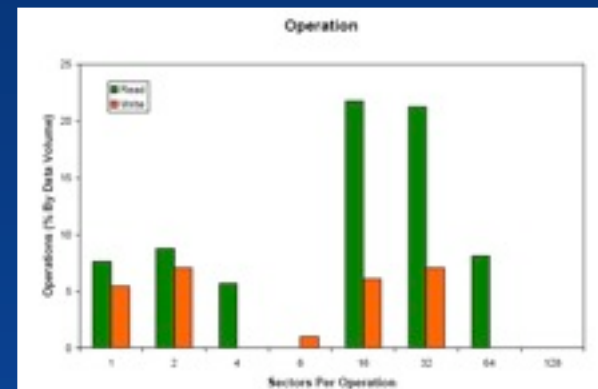


# Case Study: High Level Usage Model

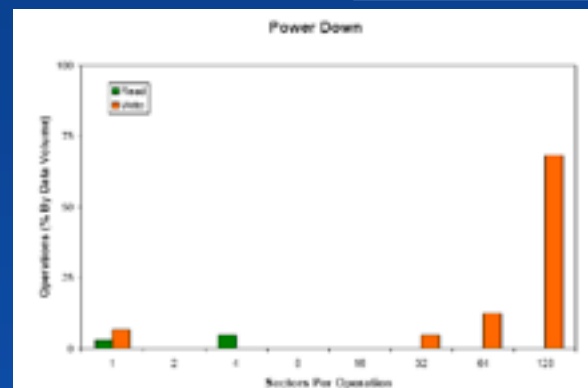
During System Boot – Drive operations are Read-only



During Normal Operations, Read and Write operations are distributed, and can be assumed to be repeatable



In the event of Power Down or Loss, Write operations become more dominant & critical





# Case Study: Usage Model

Partition	Size	Write Frequency	Note
OS/Configuration	2GB	10 times per yr	Sequential
Index	512B	once every 10 seconds	Random
User Data	1GB	four times an hour	Sequential
Logging	1MB	once every 10 seconds	Random



# Case Study: Drive Life Estimation

$$\text{Drive Life} = \frac{(\# \text{ of Super Blocks} * \text{P/E Cycle})}{\# \text{ of Super Blocks erased}}$$

**Note: Write Amplification is accounted for when calculating the # of SB's erased (random vs sequential)**

Module Configuration	P/E Cycles Assumed	Drive Life (Yrs)
8GB (SLC)	100K	9.7
8GB (MLC)	5K	.49
16GB (SLC)	100K	19.41
16GB (MLC)	5K	.97



# Embedded SSD Summary

- Embedded Apps tend to favor Form-Factor, Endurance & Reliability above all else
- Consumer & Enterprise SSD Application requirements (e.g., High Capacity, Standard 1.8" or 2.5" FF, MLC NAND, Caching, etc.) do not necessarily overlay with Embedded SSD Application requirements.
- Support and Advancement of embedded SSD form-factors (i.e., JEDEC MO-297A Slim) are critical to driving greater acceptance and growth of SSD's in Embedded applications.



Questions ??

Thank You

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Tuesday, August 18, 2009