



Flash Memory Summit Announces 2016 Best of Show Award Winners

SANTA CLARA, CA –August 10, 2016 – Flash Memory Summit today announced the 13 winners of its 2016 Best of Show Awards. These awards provide the highest honors in the Flash Memory and Solid State Storage industry.

The Eleventh Annual Flash Memory Summit Best of Show Award Winners:

- **Most Innovative Flash Memory Customer Implementation**
Most Innovative Flash Memory Customer Implementation addressing real- world solutions that demonstrate compelling customer value with market differentiating benefits such as enhanced ROI, quality of service, business continuity, security, data protection and/or virtualization.
Award Winners: Nimble Storage and NetApp
- **Most Innovative Flash Memory Enterprise Business Application**
Most Innovative Flash Memory Business Application addressing a wide range of enterprise market segments such as video/broadcast, automotive, imaging, military, healthcare, and/or financial.
Award Winners: IBM, Zadara™ Storage and One Stop Systems
- **Most Innovative Flash Memory Consumer Application**
Most Innovative Flash Memory Consumer Application addressing solutions for devices such as smartphones, music/video players, digital cameras, gaming systems, navigational systems, tablets, netbooks, ultrabooks, mobile computing solutions, and/or other consumer hardware and software products.
Award Winners: Toshiba America Electronic Components, Inc. (TAEC) and Samsung Electronics America
- **Most Innovative Flash Memory Technology**
Most Innovative Flash Memory Technology addressing innovations that will change the way flash memory is used in products to improve performance, availability, endurance and/or energy efficiencies.
Award Winners: E8 Storage, AcceleStor, Marvell, Seagate, Kazan Networks and Advantest Corporation

“These industry recognized awards give winners the unique ability to build their brand as an innovative leader in the flash marketplace,” says Jay Kramer, Awards Program Chairperson. “This was the best year ever with not only an increase in the number of award nominations but also an increase in compelling value of flash solutions in the marketplace. Congratulations to this year’s FMS Best of Show award winners.”

About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world’s largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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