



Learn About The Women leadership of the ENIAC and how you can impact this industry at Flash Memory Summit

SANTA CLARA, CA – August 5, 2016 – Join us at Flash Memory Summit (FMS) to learn about the remarkable story of the ENIAC Programmers. The flash storage industry has seen great innovation and leadership from women including the six women who wrote the programs that made the ENIAC (the first working computer). FMS features an open session titled, “The Flash Industry, The ENIAC and The Talents of Women - Attracting the Other Half of our World,” in which chairperson Camberley Bates and executive panelists discuss the impact of women in the technology field. The panel of women leaders will also discuss how talent can be attracted, built, kept and celebrated in this world of technology. The session will take place on Wednesday, August 10, 5:10 – 6:15 PM and is complimentary and open all.

“This session is open to Men and Women to hear about the women who have been involved in computers side by side with the pioneers like Eckert, Goldstine, Mauchly and those involved today,” says Camberley Bates, Managing Director and Analyst for Evaluator Group. “Our industry faces crisis of talent, and this other half of our world is full of resources. It is important that we understand how to get and keep women into computer science and engineering disciplines,” she exclaimed.

The panel of very impressive executives from the Flash Industry include:

- Christine Heckart CMO, Brocade
- Amy Love CMO, Violin Memory
- Barbara Nelson, Former EVP/ GM IronKey / Imation and CEO NeoScale, Element Labs
- Molly Rector EVP Product Management & WW Marketing, DDN
- Joan Wrabetz, CTO, Quali

FMS blows the lid off the latest technology trends, showcases the most newsworthy products, and offers the broadest coverage of a rapidly expanding market. The August 9-11 event at the Santa Clara Convention Center also features free keynotes by top speakers from Facebook, Micron, Samsung, SanDisk, Toshiba, Marvell, SK Hynix, Huawei, Seagate, Microsemi, EMC, Nimbus Data, Crossbar, and Mangstor. In 2015, FMS drew over 5,000 registrants and 100 exhibitors. The conference highlights the latest technology trends, such as the groundswell in the adoption of NVMe. Other sessions spotlight the most current market research, next generation memory solutions like MRAM and RRAM, and the always enlightening VC Forum.

Supporting Resources

- Visit FMS: www.FlashMemorySummit.com
- Follow FMS on <https://www.linkedin.com/groups/4129499>
- Follow FMS on <https://twitter.com/FlashMem>

About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world’s largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

Media Contact

Ana Perez

Flash Memory Summit

Press@FlashMemorySummit.com

+1.415.299.7767