



Flash Memory Summit Keynotes Capture All Major Trends in Non-Volatile Memory

SANTA CLARA, CA – June 15, 2016 – Flash Memory Summit (FMS) keynotes will open attendees' eyes to the latest and most important trends in non-volatile memory. FMS is the one place to hear leading and emerging companies explore all important developments in the industry. The August 9-11 event at the Santa Clara Convention Center, features free presentations by top speakers from Facebook, Micron, Samsung, SanDisk, Toshiba, Marvell, SK Hynix, Huawei, Seagate, Microsemi, Nimbus Data, Crossbar, Mangstor, and a major new storage industry consortium. Topics include NVMe, 3D XPoint™, 3D flash, all-flash arrays, and persistent memory. Storage designers working on a wide range of applications will get the information they need to build long-lasting high-performance, low-cost, and low-power.

"Flash technology is moving in many different directions to satisfy applications with varying needs and tradeoffs. Designers must be aware of all the new options available to them," said Tom Coughlin, FMS Conference Chairperson. Huge amounts of low-cost storage will enrich applications ranging from simple IoT devices through huge enterprise storage and virtual reality systems. Megawebsites, clouds, mobile devices, and embedded systems will all benefit from advances in non-volatile memory technology.

FMS blows the lid off the latest technology trends, showcases the most newsworthy products, and offers the broadest coverage of a rapidly expanding market. In 2015, FMS drew over 5,000 registrants and 100 exhibitors. The conference also features annual updates, market research sessions, performance testing results, and a VC Forum. Early Bird registration is now open.

Supporting Resources

- Visit FMS: www.FlashMemorySummit.com
- Follow FMS on <https://www.linkedin.com/groups/4129499>
- Follow FMS on <https://twitter.com/FlashMem>

To discuss exhibiting, contact:

Alan Land, Exhibit Sales Manager
Alan@FlashMemorySummit.com
+1.760.212.5718

To ask about program issues, contact:

Lance Leventhal, Program Chairperson
Lance@FlashMemorySummit.com
+1.858.756.3327

About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

Media Contact

Ana Perez
Flash Memory Summit
Press@FlashMemorySummit.com
+1.415.299.7767