2020 EXHIBITOR & SPONSOR PROSPECTUS

NOVEMBER 10-12, 2020

15th ANNUAL
Flash Memory Summit

VIRTUAL CONFERENCE & EXPOSITION

THE LARGEST AND ONLY DEDICATED STORAGE EVENT IN NORTH AMERICA
Each year the Solid State Storage industry gathers to unveil new products, hobnob with visionaries and explore evolving markets at Flash Memory Summit, North America’s largest Solid State Storage event. This year’s virtual format includes all the hallmarks of the FMS experience: high-level keynoters, virtual exhibits, a robust technical program, Chat with the Experts, Best of Show Awards and much more.

FMS attracts companies producing storage systems, subsystems, devices and components; and specialists in consumer electronics, computers, communications, test equipment, industrial and process control, and instrumentation. 3-D flash, wearables, media and entertainment applications, flash on the memory bus, PCIs/NVMe SSDs, the all-flash data center—it’s all here at Flash Memory Summit.

And this year’s virtual format provides FMS with far greater global reach. As one attendee put it, “Flash is a big community, and FMS is the right show.”

Engage with the industry’s ecosystem. Expand your brand visibility. Compete for awards. Grow your network, develop new relationships, and learn about the latest technologies and product offerings.

If your company is involved in the digital storage industry, you won’t want to miss the exciting exhibiting and sponsorship opportunities found only at Flash Memory Summit.

Please take a moment to review the unique marketing and networking opportunities of our first virtual show. Our sales staff is available to answer your questions. Whether you’re an existing sponsor or exhibitor, or thinking of participating for the first time, join us in October as we celebrate the 15th Annual Flash Memory Summit!

Elevate your brand
Showcase a new product
Establish new partnerships
Launch a new company
Compete for industry awards
Get great media coverage
Hold in-depth meetings with industry leaders
Discover new customers
Meet with industry analysts

**Summit Hours**
8:00 am Tuesday November 10 to 3:00 pm Thursday November 12

**Sales Contact**
Kat Pate, VP Sales
505-238-3208
sales@flashmemorysummit.com
FMS Goes Virtual!

The online landscape of this year’s Summit has created exciting new sponsorship and exhibiting opportunities.

Thanks to our media partners Tech Target and IDC, FMS Virtual will expand its market reach before, during and after the event, and provide access to a treasure trove of industry data updated in real time.

The Summit will be located on the Whova Virtual Event platform, placing a variety of visibility and real-time lead generation features within fingers’ reach. Host demos, tech talks, meet-ups, your choice! Link to your sessions and have the list of attendees instantly. Sponsors and exhibitors also enjoy the flexibility to schedule private zoom meetings, conduct surveys, and reach out to your audience in a myriad of creative ways.

Access to PR Media Room and press list, including special meeting rooms with Tech Target and IDC, are also included. And sponsors and exhibitors receive a free entry in the Best of Show Awards.

Don’t miss the unique marketing opportunities offered by the industry’s signature event. Join us in hosting this year’s Flash Memory Summit!

WHO ATTENDS FMS?

- Engineers & Developers 45%
- Marketing & Sales 28%
- Software Developers 6%
- Executives 8%
- Other 13%

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"Of the three days, we had 20 customer meetings and subsequent follow-up. Excellent ROI."
2019 FMS Sponsor
Add value to your brand as a Flash Memory Summit sponsor and/or exhibitor. Sponsorships include booths in our virtual exhibit hall, Best of Show Awards submission, real-time lead generation, PR team and virtual meeting room access, media registration and much more.

- **Keynote Sponsor/Exhibitor $25,000**
  - 25-minute keynote with five-minute Q&A
  - Virtual Booth
  - Open chat and private meeting room
  - Real-time lead generation
  - Rotating logo banner on home page and app
  - FMS social page ad
  - FMS website banner ad
  - Five passes to paid track ($2,500 value)

- **Bronze Sponsor/Exhibitor $10,000**
  - Virtual Booth
  - Open chat and private meeting room
  - Real-time lead generation
  - FMS website banner ad
  - Access to ‘tech zone’ presentation or leads from session of your choice (excluding keynotes and paid track sessions)
  - Three passes to paid track ($1,500 value)

- **Exhibitor $5,000**
  - Virtual Booth
  - Rotating logo banner on home page and app
  - FMS website banner ad
  - One pass to paid track ($500 value)

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**2019 Exhibitors & Sponsors**
- Achronix • Acute Technology
- ADATA Technology • Advantech
- Advantest • AIC • Alpha Data • Amphenol
- Applied Materials • Arasan Chip Systems
- Arm • ATP • Avery Design Systems
- BitWare • Biwin • Brimo Technology
- Broadcom • Burlwood
- Calypso Systems • CIIX Consortium
- CEA-LETI • Celestica • Chosen Voice
- CNEX Labs • CodeSicula
- Dolphin Interconnect Solutions
- EasyCo • Echo Streams
- Eidetic Communications
- Everspin • Excelero • FADU • FCIA
- Flex Logix • Formulus Black
- Genesis Technologies
- GenZ Consortium • GigaO
- Hagiwara Solutions
- Highpoint Technologies • HPE
- HSIO Technologies • IEEE-CNSV
- Industry-Academic Partnership
- Innodisk • Innogrid
- Integrated Silicon Solutions • Intel
- International Computer Concepts
- IP-Maker • JEDEC • Kalray
- Kazan Networks • Kemet
- Kingston Technology • Lam Research
- Lite-On • Marvell Semiconductor
- Maxio Technology • Mellanox
- Memblaze Technology
- Memphis Electronic • Mentor • Microchip
- Micron Technology • Mirabilis Design
- MITAC Computing Technology
- Mobiview • OGI
- Memorize Technology
- NETINT Technologies • Netlist
- NGD Systems
- NOR-MEM Microelectronics
- NPlust • Oakgate Technology
- One Stop Systems • Ontrack
- OpenCAPI Consortium • Pavilion Data
- PCI-SIG • Photon Kinetics • Pliops
- PLDA • Prodigy Technovations
- Quantumem • Quarch • Radian Memory
- Rathbun Associates • Realtek
- Sage-Micro • Samsung • SANBlaze
- ScaleFlux • SCSI Trade Association
- SD Association • Seagate • Secure Data
- Serial Cables • Serialtek • Silicon Motion
- SK hynix • Smart IOPS • SMART Modular
- SNIA SSSI • SST • Starblaze • Swissbit AG
- Tektronix • Telcdyn-LeCroy • Teradyne
- Toshiba Memory • Tuxera
- ULink Technology • UNH-IOL • UniTest
- Viavi Solutions • Viking Enterprise Solutions
- Viking Technology • Vina Tech • Virtium
- Weebit Nano • Western Digital
- Winbond Woolley • Xilinx • Xperi/Invensas
- Yangtze Memory • YESTOR
- YIK Corp • Yole Development
Primary Contacts (please print clearly)

Company ____________________________________________________________  PO# ______________________________

Primary Contact _____________________________________________________  Title ________________________________

Telephone _______________________________  Email ________________________________

Graphics Guru ________________________________________________________  Email ______________________________

Booth Captain _________________________________________________________  Email ______________________________

Billing/Accounting Contact (required)

Name _______________________________  Title ________________________________

Address ______________________________________________________________  City ________________________________

State/Province __________________________  Country __________________________  Zip / Postal Code __________________________

Telephone _______________________________  Fax _______________________________  Email ______________________________

Sponsorship/Exhibitor Level

☒ Keynote Sponsor/Exhibitor $25,000  Sponsorship/Exhibitor Total ... $ ________________

☒ Bronze Sponsor/Exhibitor $10,000  Adjustments ......................... $ __________________________

☒ Exhibitor $5,000  APPLICATION TOTAL ....... $ __________________________

☒ Chat with the Experts (optional add-on) $5,000

Notes _____________________________________________________________________________________________________________________________________________________________________________________

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Wire Transfers: Please contact Chip Stockton, chip@flashmemorysummit.com, when transfer is complete.

I understand that this Application becomes a legally binding agreement when accepted by an agent of Flash Memory Summit. I also understand that, due to the virtual format of FMS 2020, cancellation terms are not offered for this event.

Sponsoring/Exhibiting Company

Name (please print) ____________________________________________________________

Signature _______________________________  Date ________________________________

Flash Memory Summit Representative

Name (please print) ____________________________________________________________

Signature _______________________________  Date ________________________________