



## 12Gb/s SAS: Ready for Takeoff

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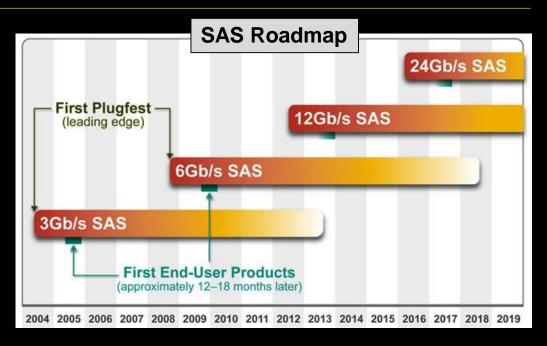
## **Enterprise Storage Interface of Choice**





### 12Gb/s SAS – Overview

12Gb/s SAS is the next generation of the SAS interface



### 12Gb/s SAS Industry Milestones

- Test Equipment & Protocol Analyzers available
- Internal & External Connectors available
- Early Component/HBA Testing 4Q 2011
- HDDs and SSDs 1H 2012 technology demos
- STA Technology Showcase 05/09/2012
- Industry Plugfests 3Q 2012, 1Q 2013, 4Q 2013
- System Shipments 2H 2013

12Gb/s SAS enduser products on track to ship by end of this year

Santa Clara, CA - August 2013



### **12Gb/s SAS – Performance Improvements**







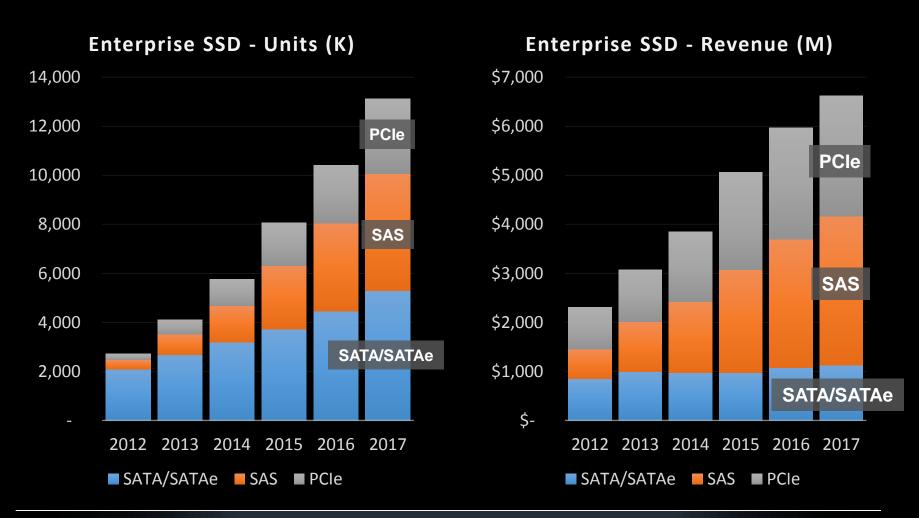
- Doubling of interface speed from 6Gb/s to 12Gb/s
- Resulting total interface bandwidth for 2 port 12Gb/s SAS device:
  - 4.8GB/s 2.4GB/s in each direction
- Option for dual port configurations, as well as x2 wide-port configurations
  - Dual-port use creates highly available (HA) solutions connecting the SAS storage device to two separate storage controllers (e.g. active / active)
  - 'x2 wide' use enables bandwidth aggregation for a single SAS storage device by connecting its two ports to a single storage controller
- Full backward compatibility

SSDs are in the position to fully take advantage of the performance improvements of 12Gb/s SAS



### **Enterprise SSD – Forecast By Interface**

Source: HGST



SAS SSDs are expected to enjoy significant growth and represents the largest Enterprise SSD revenue opportunity in 2015-2017









- Founded in 2003 through the combination of the hard drive businesses of IBM, the inventor of the hard drive, and Hitachi, Ltd ("Hitachi")
- More than 4,200 active worldwide patents
- Acquired by Western Digital in 2012
- Headquartered in San Jose, California
- HGST develops, manufactures and markets hard drives, SSDs and storage sub-systems for consumers, OEMs and datacenters



## **HGST Enterprise SSD Milestones**

Dec. 2008 HGST/Intel JDP for SAS/FC SSDs announced

Nov. 2010 First SAS and FC products announced – 34nm SLC

Q1 2011 Initiated SSD volume shipments

Aug. 2011 First MLC-based product announced – 25nm MLC

April 2013 2<sup>nd</sup> generation, 12Gb/s SAS SSDs announced

June/July Agreements to acquire sTec and VeloBit, expanding 2013 HGST's Enterprise SDD capabilities

**HGST** is the market leader in SAS & FC SSDs



### **HGST 12Gb/s SAS SSDs**

- Industry's most advanced and highest performing 12Gb/s SAS MLC SSDs
- Delivers on all Enterprise attributes: Reliability, endurance and consistent performance



Endurance	<ul> <li>High Endurance (HE) – 25 DW/D / 5 Years</li> <li>Mainstream Endurance (ME) – 10 DW/D / 5 Years</li> <li>Read-Intensive – 2 DW/D / 5 Years</li> </ul>
Capacity	Up to 1TB (RI); Up to 800GB (ME & HE)
Sustained Performance	<ul> <li>Up to 145K IOPS Random Read, Up to 100K IOPS Random Write</li> <li>Up to 1,200 MB/s Sequential Read, Up to 750 MB/s Sequential Write</li> </ul>
Power	Idle: <2W; Max Active: 9W or 11W
Security	SANITIZE / ISE support, TCG-compliant SED with FIPS 140-2 certification



### LSI 12Gb/s HBAs

- LSI offers a full line of 12Gb/s SAS, PCIe 3.0 HBAs for those systems requiring high performance, scalability and external storage connectivity.
- LSI 12Gb/s SAS HBA solutions are designed to deliver high performance at 12Gb/s data transfer rates, and bandwidth that can fully utilize PCI Express 3.0 interface with a single controller card.



The LSI HBAs have a low-profile form factor, 8 lanes of PCIe 3.0, and support both SAS and SATA. The product range includes:

- LSI SAS 9300-4i, 4 ports internal
- LSI SAS 9300-4i4e, 4 ports internal, 4 ports external
- LSI SAS 9300-8i, 8 ports internal
- LSI SAS 9300-8e, 8 ports external





# HGST Ultrastar SSD800MM 12Gb/s SAS SSD – Reviews

HGST and LSI have enabled several reviewers to test 12Gb/s SAS solutions by providing 12Gb/s SSDs and HBAs

#### Tom's Hardware, June 19, 2013:

- '.... the star of this show turns out to be HGST's SSD800MM ...'
- "... blew past every 2.5" SSD we've ever reviewed ..."
- "... performance ... comes closer to the PCI Express-based cards ..."

#### TweakTown, July 8, 2013:

- '... provides PCIe-like performance in a much smaller form factor that scales well in an enterprise setting'
- '... class-leading performance, consistency, ... efficiency'



The SSD Review, June 20, 2013:

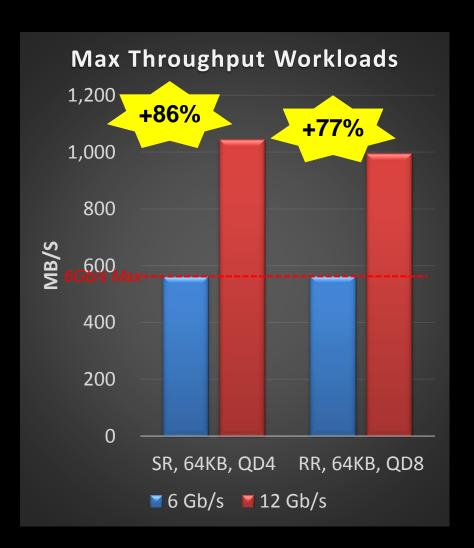
- '... performance was out of this world ...'
- "... blown away by the consistent write performance ..."





## 12Gb SAS SSD Performance – Large Block IO

### HGST Ultrastar 800MM, 400GB ME Model, Single Port







# 12Gb SAS SSD Performance – Small Block IO

### HGST Ultrastar 800MM, 400GB ME Model, Single Port





## **HGST Demo at FMS – Putting it All Together**

HGST's HyperCache software and 12Gb/s SAS SSD accelerate your database application

... by up to **20x** 

Cache hit IO path SQL Server + OS 400GB LSI 9300-8e **Ultrastar SSD800MH HyperCache** SAS 12Gb/s SAS 12Gb/s SSD HBA Cache miss IO path 6Gb/s RAID **SAS HBA** 6 x 900GB Ultrastar C10K900 SAS 6Gb/s 10K RPM **HDDs** 

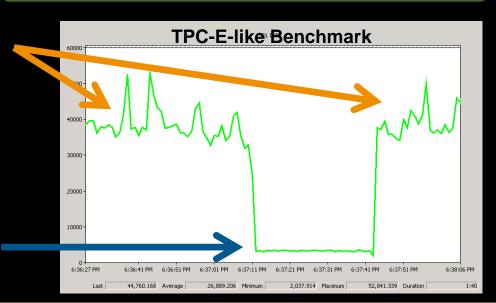
'As easy as flipping a switch'

Come by booth #606

Enabled: 37K IOPS



Disabled: 3K IOPS





- 12Gb/s SAS is the next speed step for the Enterprise interface technology of choice - SAS
- 12Gb/s SAS is ready to deliver significant SSD performance improvements for both
  - Bandwidth-intensive, large IO applications like business intelligence / Big Data
  - Small IO, transaction-oriented applications and virtualized environments
- End-user solutions are expected to be widely available by end of this year
  - SSDs, HBAs, RAID Controllers
- See HGST's 12Gb/s SAS demo in booth #606



## Forward Looking Statement

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements concerning: growth opportunities in the various storage markets as well as the industry as a whole, including growth in units shipped, areal density and content stored; HGST's position within the industry; the increasing diversity of storage demand; and the outlook for the storage industry, HGST and its customers. These forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements, including the impact of continued uncertainty and volatility in global economic conditions; supply and demand conditions in the hard drive industry; uncertainties concerning the availability and cost of commodity materials and specialized product components; actions by competitors; unexpected advances in competing technologies; uncertainties related to the development and introduction of products based on new technologies and expansion into new data storage markets; business conditions and growth in the various hard drive markets; pricing trends and fluctuations in average selling prices; and compliance with regulatory conditions imposed on us by the Chinese Ministry of Commerce. More information about the other risks and uncertainties that could affect our business are listed in our filings with the Securities and Exchange Commission (the "SEC") and available on the SEC's website at www.sec.gov, including our Quarterly Report on Form 10-Q filed with the SEC on February 1, 2013, to which your attention is directed. The forward-looking statements speak only as of the date hereof. We do not intend, and we undertake no duty, to update these forward-looking statements to reflect subsequent events or circumstances.