



Frequently Asked Questions

Can I submit my company's press releases for posting to the Summit Web site?

Yes. Please send releases in pdf format to the Summit Webmaster:

tracie@flashmemorysummit.com

Can I include information about the Summit in press releases that I issue for my company?

Yes. If you'd like to include a quote from Tom Coughlin, the Summit Chairperson, please contact ZNA Communications:

ccc@zna.com

Following is a Summit boilerplate that you can use in your press releases:

The Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. It is intended for system designers, analysts, hardware and software engineers, product marketing and marketing communications specialists, and engineering and marketing managers. It features forums, half-day tutorials, paper and panel sessions, and expert tables. Subjects include harsh environments, laptops, enterprise storage system applications, consumer products, performance, product design, caching methods, design methods, software, new technologies, market research, testing and reliability, and security. The Summit also includes exhibits of the latest products and product awards. For more information, visit www.flashmemorysummit.com.

Summit logos and banner ads can be found at:

http://www.flashmemorysummit.com/English/Miscellaneous/Contact_Us.html

Can I display press kits at the Summit?

Yes. We invite you to place press kits or literature in the Summit Press Room. A special table will be provided for press kit/literature display.

Where can I find a list of press and analysts that have pre-registered for the Summit?

A link to the pre-registered press/analyst list will be posted to PR Opportunities page of the Summit Web site approximately one month prior to the Summit:

http://www.flashmemorysummit.com/English/For_Exhibitors/PR_Opportunities.html

Note that some media contacts may choose to attend without pre-registering.

Where can my press contacts find more information about the Summit?

Information geared towards the press community is available on the Summit Press Room page:

http://www.flashmemorysummit.com/English/For_Press/Press_Room.html

Where can I conduct press/analyst meetings at the Summit?

Press/analyst meetings can be held in the Summit Press Room. Since the Press Room is open, you can schedule meetings whenever you like; we don't maintain a schedule. If you need a private meeting area, we suggest contacting the hotel to find out what's available.

What opportunities are you providing for the Best of Show awards program?

We will be providing each awards winner with a press release template and awards logo. We will also issue a Flash Memory Summit awards press release announcing the winners.